

**jlsyachts**<sup>LLC</sup>  
A FAMILY OF EXCELLENCE

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OUR DIVISIONS

**Superyacht**<sup>TM</sup>  
MIDDLE EAST

JLS YACHTS LLC SUPERYACHT DIVISION

**THE YACHT & CHARTER**  
SERVICE COMPANY

JLS YACHTS LLC YACHT SERVICE DIVISION

**Yacht**  
Training Institute

JLS YACHTS LLC MARINE TRAINING DIVISION

**Crew**  
Placement  
MIDDLE EAST

JLS YACHTS LLC CREWING DIVISION



# Superyacht<sup>TM</sup>

MIDDLE EAST

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COMPANY BROCHURE

## Superyacht Guide to Dubai



## Explore Dubai

## Recommended Marinas

Open doors. Open minds. الأَبواب مفتوحة. العقول متفتحة.

Sheikh Mohammed  
Centre for Cultural Understanding



مركز الشيخ محمد بن راشد آل مكتوم  
للتواصل الحضاري

# دبي



# Superyacht™

MIDDLE EAST

## SUPERYACHT MIDDLE EAST

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## Content

- 4 JLS Yachts Profile
- 5 JLS Yachts Divisions
- 6 RYA Powerboat Training / STCW 95/2010 Courses
- 7 Queen Elizabeth 2 / Crew Uniforms
- 8 Superyacht Guide to Dubai
- 9 Dubai Pre-arrival Checklists
- 10 Crew Placement Middle East
- 11 Organic Food
- 12 6 Months UAE Crew Visa Process & Permit
- 13 Getting to Dubai
- 14 Dubai Marina Anchorage Options
- 15 Bvlgari Marina Anchorage Options
- 16 Top Attractions in Dubai
- 20 The Reality of Ramadan
- 21 Superyacht Shipping Worldwide & Bunkering
- 22 Dubai Event Calendar 2019
- 23 Beaches in Dubai
- 24 Dubai Deserts
- 25 Adventure in Dubai
- 26 Louis XIII & AmStur Caviar
- 27 Association of Yacht Support Services (AYSS)
- 28 Shopping in Dubai
- 29 Spa Experience in Dubai
- 30 Bvlgari Marina - Suggested Marina
- 32 Superyacht Services Guide (SSG)
- 33 Deck & Engineering Supplies
- 34 Al Seef Marina - Suggested Marina
- 36 Mina Rashid Marina - Suggested Marina
- 38 Dubai Creek Marina - Suggested Marina
- 39 Dubai Harbour Marina
- 40 Dubai Drydocks World
- 41 International Waterfront Consultants (IWC)
- 42 Boat Care & Protection
- 43 Perfect Marine Varnish

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JLS YACHTS LLC (A Family of Excellence) hosts four dynamic divisions to service the pleasure yacht industry.

- Superyacht Middle East
- The Yacht & Charter Service Company
- Yacht Training Institute (Dubai and Abu Dhabi)
- Crew Placement Middle East

Founder of JLS Yachts LLC Captain Stephen Corbett recognized the urgent need for a dedicated pleasure marine service provider that brought honesty, transparency and service orientation to the market. The company is intent on raising the industry standards in service, reliability and innovative programs in the Middle East to a new level. With a rapidly expanding marine environment in the UAE, the principle of JLS Yachts saw the need for an honest, aggressive and reliable operator to cater for this increase in the market.

Combined with a core team of 32 professionals totaling over 130 combined years of marine experience, the future is very exciting for this young and talented company. Based around a full-service management company, we have introduced the "Customer - We Care" policy. We understand the workings of the Middle East and have the ability to move ahead with actions that tend to take extended time. We go that extra mile and it shows.

Overall, JLS Yachts LLC is a "One Stop Shop" for all your marine requirements.



Captain Stephen Corbett  
Managing Director  
JLS Yachts LLC | md@jlsyachts.com

## STAFF PROFILE



**CAPT. MIKE FETTON**  
General Manager | JLS Yachts LLC

Mike Fetton came on board as our Operations Manager in November 2015. Originally from Ireland, Mike began working in the Marine Industry over 2 decades ago, where he steadily worked his way up on superyachts from 2nd engineer to chief engineer and finally on to captain.

The first few years provided excellent training in seamanship along with the experience of world travel. During these years, and over 100,000 sea miles, Mike has challenged himself to learn every aspect of this industry, having worked on a wide range of boats from power to sail, high speed to displacement and everything in between. More recently, since moving ashore, Mike has held positions of Project Manager, Business Development Manager and Operations Manager. In 2016 Mike took on his current role of General Manager for JLS Yachts.



## OUR DIVISIONS

### Superyacht™ MIDDLE EAST

JLS YACHTS LLC SUPERYACHT DIVISION

Continuing on from our successful services provided over the last 12 years, our aim is to continue servicing the needs of Superyachts in the Middle East.

Superyacht Middle East offices are conveniently located in both Dubai & Abu Dhabi and is the leader in Superyacht Services for the entire Middle East along with our partners in the surrounding Gulf States.

While providing premier concierge services to the yachting industry, Superyacht Middle East, in conjunction with all its yacht managers, boarding agents, in-house engineers, technicians and in-house support staff, office services including but not limited to Yacht management, Provisioning, VIP service, Bunkering, Crew & Guest transfers, Port agency, Crew placement, Itinerary planning & Destination representation.

### THE YACHT & CHARTER SERVICE COMPANY

JLS YACHTS LLC YACHT SERVICE DIVISION

The Middle East Yachting Specialist! At The Yacht and Charter Service Company we pride ourselves on absolute customer service and a wealth of knowledge of the United Arab Emirates as a destination of choice for all Pleasure Yachts.

We offer a complete array of services to all visiting and 'local' yachts, spanning across.

- Marine transport
- Yacht registration & licensing (Local)
- Marine logistics
- Marine procurement
- Yacht deliveries
- Yacht charter
- Professional services
- Marine shipping & logistics worldwide
- Special projects and services

### Yacht Training Institute

JLS YACHTS LLC MARINE TRAINING DIVISION

JLS Yacht Training Institute is a fully recognized Royal Yachting Association (RYA) Training Facility and is the leader in Pleasure and Light Commercial marine training in the Middle East.

We are currently recognized for the following discipline to teach:

- RYA Powerboat 1
- RYA Powerboat 2
- RYA Intermediate Powerboat
- RYA Advanced Powerboat
- RYA VHF/SRC

We also offer the following courses:

- STCW 95/2010 (Basic Safety Course)
- One on One Training
- Custom Training
- Deck Hand Training (Entry Level)
- Stewardess Training (Entry Level)

Campuses in Dubai and Abu Dhabi

### Crew Placement MIDDLE EAST

JLS YACHTS LLC CREWING DIVISION

Following on with the expansion of services to the Superyacht and Pleasure Yacht Marine Sector we have re-organized and revamped our "Crew Placement Services". Launching the World's First video interviewing network will certainly streamline the hiring process and give quicker satisfaction to both crew member and yacht owner.

We are the first and only company in the Middle East region who are placing crew and assisting boat owners, yacht captains and yacht management companies with their manning requirements.

Being the leader in Superyacht/Pleasure services we feel an urgent need for a successful and professional placement service and have traveled extensively throughout the Gulf and Indian Ocean regions to accomplish this. We have signed agreements with our partners to ensure that together, we only bring in a qualified and experienced crew to fill your needs.

Working with all marinas, boat builders, marine operators and charter companies throughout the Gulf region we offer our services in line with their requirements.

Another "One-stop-shop Solution"



# POWERBOAT TRAINING

## RYA RECOGNIZED WORLDWIDE

### BECOME RYA CERTIFIED

#### GO GLOBAL WITH RYA QUALIFICATIONS

<p><b>POWERBOAT LEVEL 1</b></p> <p>LEARN NOW</p>	<p><b>POWERBOAT LEVEL 2</b></p> <p>LEARN NOW</p>	<p><b>INTERMEDIATE</b></p> <p>LEARN NOW</p>	<p><b>ADVANCED</b></p> <p>LEARN NOW</p>	<p><b>VHF / SRC</b></p> <p>LEARN NOW</p>
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### STCW 95/2010 AMD

#### Compliant Courses

<p><b>SEA SURVIVAL</b></p> <p>LEARN NOW</p>	<p><b>MARINE FIRST AID</b></p> <p>LEARN NOW</p>	<p><b>PPSR</b></p> <p>LEARN NOW</p>	<p><b>FIRE FIGHTING</b></p> <p>LEARN NOW</p>
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**Stewardess Training**  
ENTRY LEVEL

**Deckhand Training**  
ENTRY LEVEL

**Diesel & Outboard Engine Training**

**Custom Training**

WE ACCEPT

**ENG1 MEDICAL**  
ON REQUEST

One on One Training

**FOR BOOKING & ENQUIRY**  
**04 331 3555**  
TRAINING@JLSYACHTS.COM | +971 (0)52 167 2291 | YACHTTRAININGME.COM



## EXCLUSIVE OFFER FOR ALL SUPERYACHT MEMBERS AND EMPLOYEES

25% off the best flexible room rate  
20% off dining and nightlife\*

For reservations and bookings please contact  
+971 4 526 8888 or email sales@qe2.com

\*20% off all restaurants and bars excluding the Queens Grill  
Valid on food and beverage only

Queen Elizabeth 2

P.O. Box 6769, Mina Rashid, Dubai, UAE

[f](#) [i](#) [t](#) [@qe2dubai](#)

## UNIFORM SOLUTIONS

only at JLS YACHTS LLC

When selecting a uniform there are many factors to consider and individuals to satisfy. The development itself is something we at JLS Yachts thoroughly understand and that's why we have created these vital services to help deliver the final product exactly how you want it. The process can involve the Crew, the Owner, the Management Company or even the Project Manager and so there will always be a wide selection of styles in each product category to fulfill your needs and meet the highest of standards.



# Superyacht Guide to Dubai

Geographically bordering with both Saudi Arabia and Oman, Dubai, has increasingly become a preferred destination for visiting superyachts. With its year-round sunshine, the capital's clear blue skies, tranquil beaches, vibrant city life and cosmopolitan city of culture has come together to create an ultimate destination offering remarkable experiences.

© Department of Tourism and Commerce Marketing, Dubai



## CLOTHING

Summer clothing may be worn for most of the year but the temperature can drop during the winter. At the pool or on the private beaches, swimwear is quite acceptable, but when in the city and public areas, care should be taken not to offend others by wearing clothing that may be considered revealing.



## TIME ZONE

Dubai operates on Gulf Standard Time (GST), which is GMT +4. There is no daylight saving.



## PHOTOGRAPHY

There are many great opportunities to take photographs in Dubai, however, we do recommend you consider asking for permission before any photography, especially when people are involved.



## LANGUAGE

The national language spoken is Arabic but English is widely used. However, Dubai is home to many different nationalities with an array of languages spoken.



## COMMUNICATION

There are many readily available communication methods in Dubai. With international dialing tele-phones, postal and courier services Dubai is a central hub for global connection. Electronic mail and fax facilities are also widely available.



## DRIVING

Cars are left-handed drive and proceed on the right side of the road as they do in Europe. (Note that international driving permits and overseas driving license are not valid in private cars in the UAE).



## DRINKING WATER

Tap water is considered safe to drink, however it is common to drink bottled water as these are the procedures for service in hotels and restaurants.



## MEDICAL CARE

Medical services in Dubai are of an international standard and are widely available.



## BANKS

Many international banks are represented by branches in Dubai. Bank hours are subject to the location and branch. Opening hours are usually 8:00 am to 3:00 pm and as late as 9:00 pm in some malls. Saturday to Sunday.



## VISA & ENTRY FORMALITIES

Citizens of Gulf Cooperation Council (GCC) countries and a numbers specified can enter without a visa. Please be aware of the latest regulations that apply (they do occasionally change) at the website of the General Directorate of Residency & Foreign Affairs Dubai.



## CURRENCY

The UAE Dirhams is the official currency (abbreviated as AED or DHS). You are likely to get preferable currency exchange rates at banks and private financial institutions rather than at hotels. Visa and Mastercard credit cards are more widely accepted than AMEX or Diner's Club.



## ELECTRICITY

The electricity supply in Dubai is 220/240 volts at 50 cycles. U.S. or European made appliances may require a transformer and an adaptor.



## CLIMATE

It's sunny in Dubai for most of the year and the winter months December to March are quite pleasant, with short spells of rainfall. It is important to keep well hydrated and protected in the sun at all times.



## GEOGRAPHY

Dubai lies on the Gulf of the northern shore of the Arabian peninsula, bordered by the Emirates of Abu Dhabi, Sharjah, and Sultanate of Oman. This part of the Arabian desert is sandy rather than gravelly, with majestic dunes and little water other than the Dubai Creek. The Hajar mountains lie to the southeast.



ATTN: VESSEL MASTER,

RE: GUESTS AND CREW ONBOARD & VESSEL CLEARANCE

This is to inform all yachts; that Dubai Immigration grants clearance for entry into the Emirates under the following strict disembarking and embarking conditions.

### Disembarking Guest and Crew

Each vessel member arriving onboard and entering the emirate on a yacht is required to physically attend the Port Immigration office at the time of disembarkation.

None compliance to the above process will result in the Port Immigration Manager denying the issuance of outward clearance to the yacht upon departure, resulting in delays whilst waiting for the offending member to return in person to Port Immigration in order to get themselves cleared off the Immigration Crew/Guest List of the yacht.

### Embarking Guests and Crew

Individuals who are embarking have the option of either going to the Port Immigration for embarkation and entry onto the Immigration Crew/Guests List at the time of arrival to the yacht, or alternatively at the time of processing the outward clearance of the yacht.

We look forward to your cooperation in following these Port Immigration requirements so that we can ensure a hassle-free clearance of the yacht, guests and crew.

Thank you,

Capt. Mike Fetton  
General Manager

**Superyacht**  
MIDDLE EAST

ATTN: VESSEL MASTER

SUBJECT: UAE CUSTOMS

With immediate effect, the following has been enforced on all visiting yachts by UAE customs.

With the re-enforcement of the Customs rules and procedures, clearance of ship's spares in transit as transshipment is only permitted for Yachts moored at the Customs regulated zones (Commercial Ports / Customs Entry & Exit Points) which does not include the Marinas.

For yachts moored outside the Customs regulated zones, shipments will be imported and cleared by JLS Yachts on behalf of the Yacht subjected to a non-refundable customs duty payment.

### PORT RASHID COORDINATES

Please contact Port Rashid control tower on VHF channel 68 one hour prior to arrival and report the ETA & follow the instructions of Port control.

### Port Rashid Entrance

025°16.994'N, 055°16.101'E.

### Marina Contact

Working hours Marina Office 0730-1530  
Marina Operation Crew 24/7  
Marina Customer Care +971 4 404 7263

Marina Supervisor +971 (54) 791 7065  
(Operation's 27/4 line):



# CREW APPLICANT

## NAVIGATE YOUR CAREER WITH CREW PLACEMENT MIDDLE EAST



JLS YACHTS LLC CREWING DIVISION

### INDIVIDUAL IMPACT

We look for people who can develop and implement resourceful solutions to challenging problems and work well within a team to do it.

### MAKE A LASTING IMPRESSION

We look for people with professional career path approach: Service oriented crew with qualified experience and willing to go the extra mile to provide that optimum guest experience.

### CREW SKILLS

We seek people who strive to provide superior service, understand the demands of the industry, and who can foster effective teamwork to drive guest experiences.



Crew Placement Middle East is your direct contact to crew available locally and internationally. With our crew agents assistance hire with confidence.



# OWNER EMPLOYERS

*"Manning a yacht with quality crew members is extremely challenging. With proper understanding of both the crew and yacht owner's requirements, we are able to deliver a maximum level of outstanding services."*

Regardless of the location of your yacht we have crew and staff worldwide. You can be assured that each Crew Member has completed a thorough screening and interview process with an experienced Crew Agent.

Full Reference Checks are completed before candidates are presented. Each candidate is hand-selected to meet your specific needs. We can help guide you in such areas as Crew Salary Guidelines and Crew Contracts.

We have an extensive database of experienced yachting professionals just waiting for you, whether you are an Owner needing a Captain or a Captain looking for a full crew.

**OUR DEDICATED TEAM WITH UP-TO-THE-MINUTE EXPERTISE IN YACHTING INDUSTRY SPECIALIZES IN CREW MANNING ABOARD YACHTS IN THE MIDDLE EAST.**

CONTACT US FOR MORE INFORMATION

EMAIL: [PLACEMENT@JLSYACHTS.COM](mailto:PLACEMENT@JLSYACHTS.COM) | TEL.: +971 4 331 3555 | MOB: +971 50 553 3562 / +971 52 646 8502



# Superyacht™

MIDDLE EAST

## ORGANIC FOOD

*Fresh Fruits, Vegetables and Meat!*

Superyacht Middle East have expanded our product portfolio to specialize in sourcing and delivering the largest range of organic products in the Middle East. The experience for both chef and guest is remarkably improved.

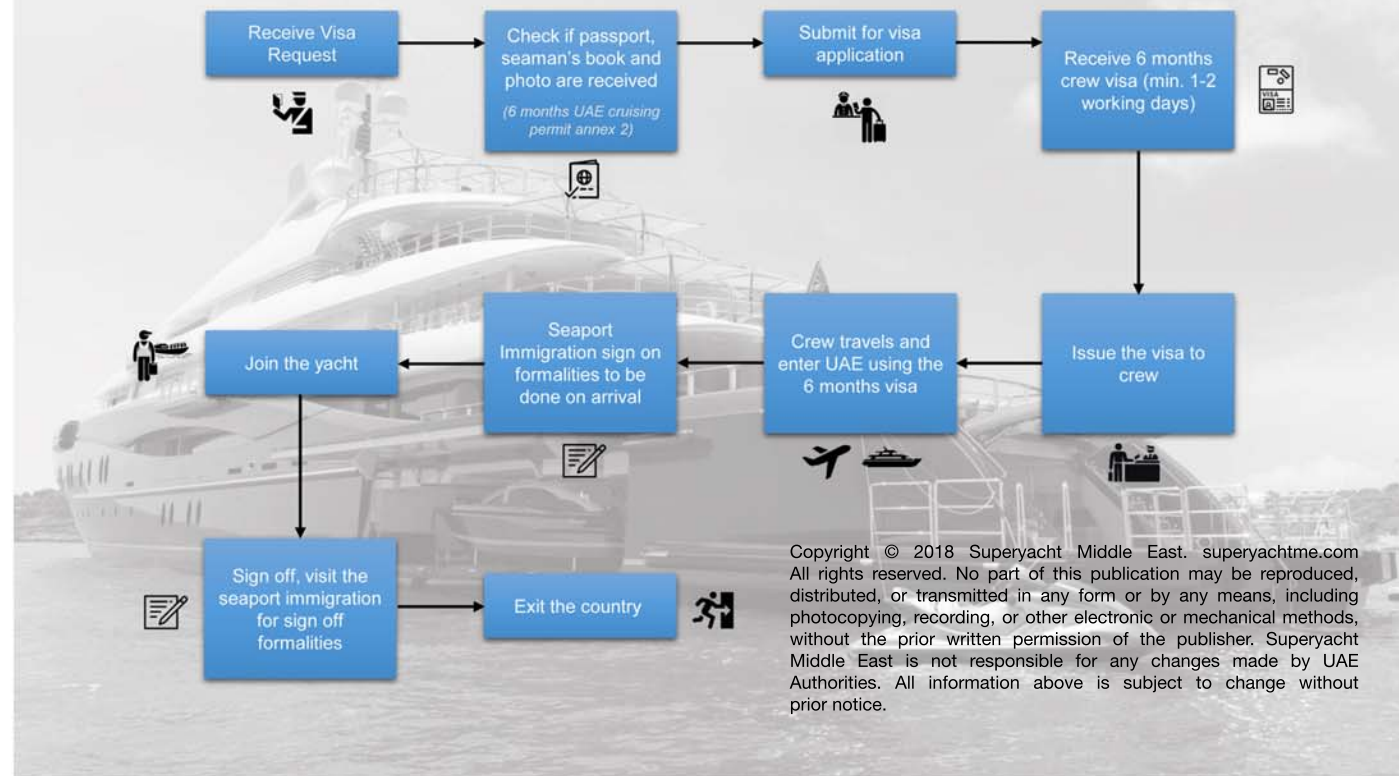
- Finest quality fresh beef cuts from around world including Australian Angus, Wagyu beef, Freshly made burger and pre-portioned steaks.
- Fresh Pork cuts, sausages & Bacon
- Fresh Organic Chickens, Beef & lamb.

**SPEAK WITH OUR PROVISIONING SPECIALIST**  
[PROVISIONING@JLSYACHTS.COM](mailto:PROVISIONING@JLSYACHTS.COM)



## 6 MONTHS UAE CREW VISA PROCESS

PRE-APPLIED CREW VISA MANDATORY PRIOR ARRIVAL IN UAE



## From a humble village to a cosmopolitan city

© Department of Tourism and Commerce Marketing, Dubai



Dubai has transformed from a humble fishing village to one of the most cosmopolitan and innovative cities in the world today. Tracing its origins back to 3,000 BC, Dubai's inhabitants made their livelihood from fishing, pearl diving, boat building and sea trading, before the discovery of oil in the late 1960s. In 1971, Dubai joined its neighbours to form the United Arab Emirates, safeguarding the area's prosperity.

## Getting to Dubai



**BY AIR:** Convenience, speed, and new, modern facilities are just some of the advantages offered at Dubai International airport and Al Maktoum International at Dubai World Central.

With over 7,000 weekly flights operated by 125 airlines from 260 destinations on every continent (except Antarctica), you have a wide range of options to choose from when flying to Dubai. It's easy to find a carrier to fit any budget or itinerary.



**BY LAND:** Planning a road trip? A first-rate network of roads and highways connects Dubai and its neighbouring emirates, making it a great way to explore the country. An Emirate Route Number designates highways and main roads in Dubai and the United Arab Emirates. In the UAE, cars drive on the right side.

Speed limits are clearly displayed and are usually 60-80km/h (37-50mph) around town and 100-120km/h (60-75mph) on highways.

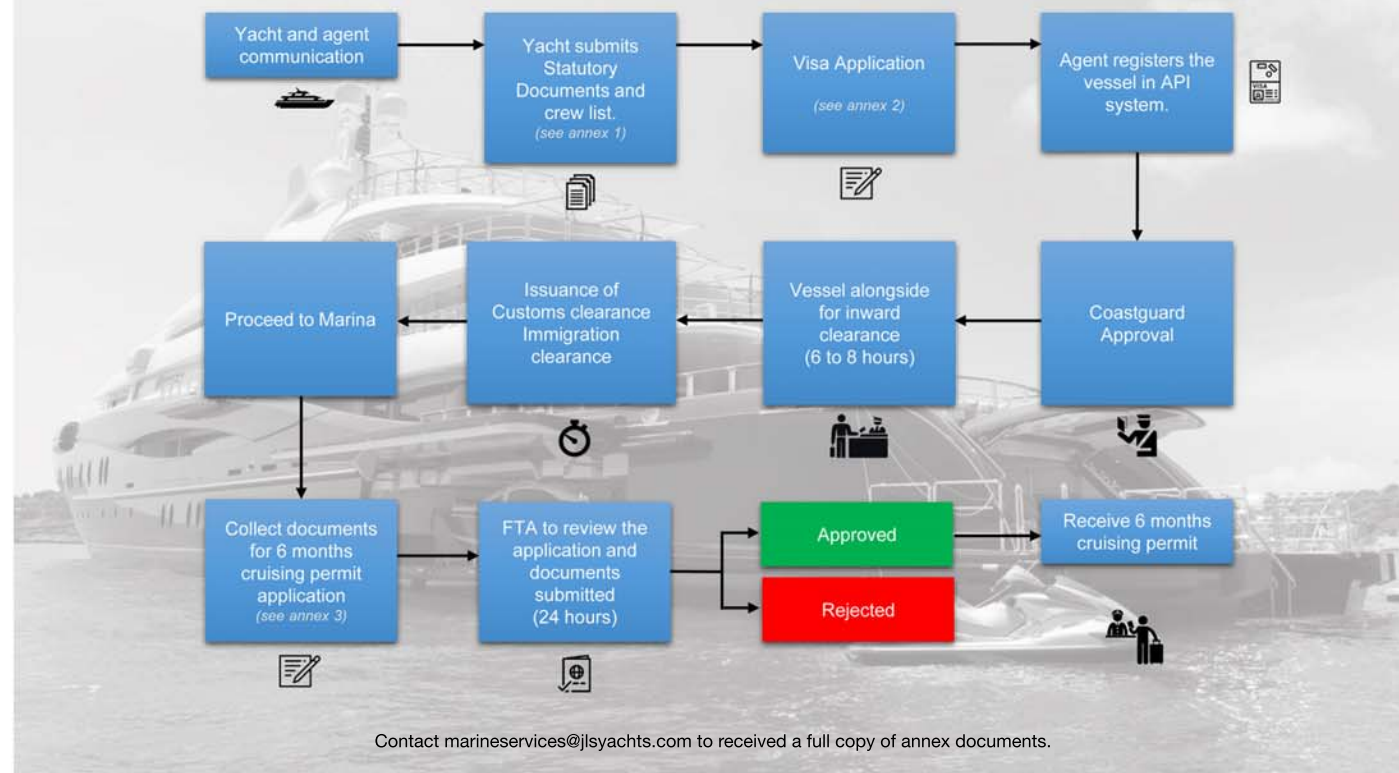


**BY CRUISE:** Dubai Cruise Terminal in Mina Rashid is one of the most luxurious ports to dock at, receiving about half a million visitors each year.

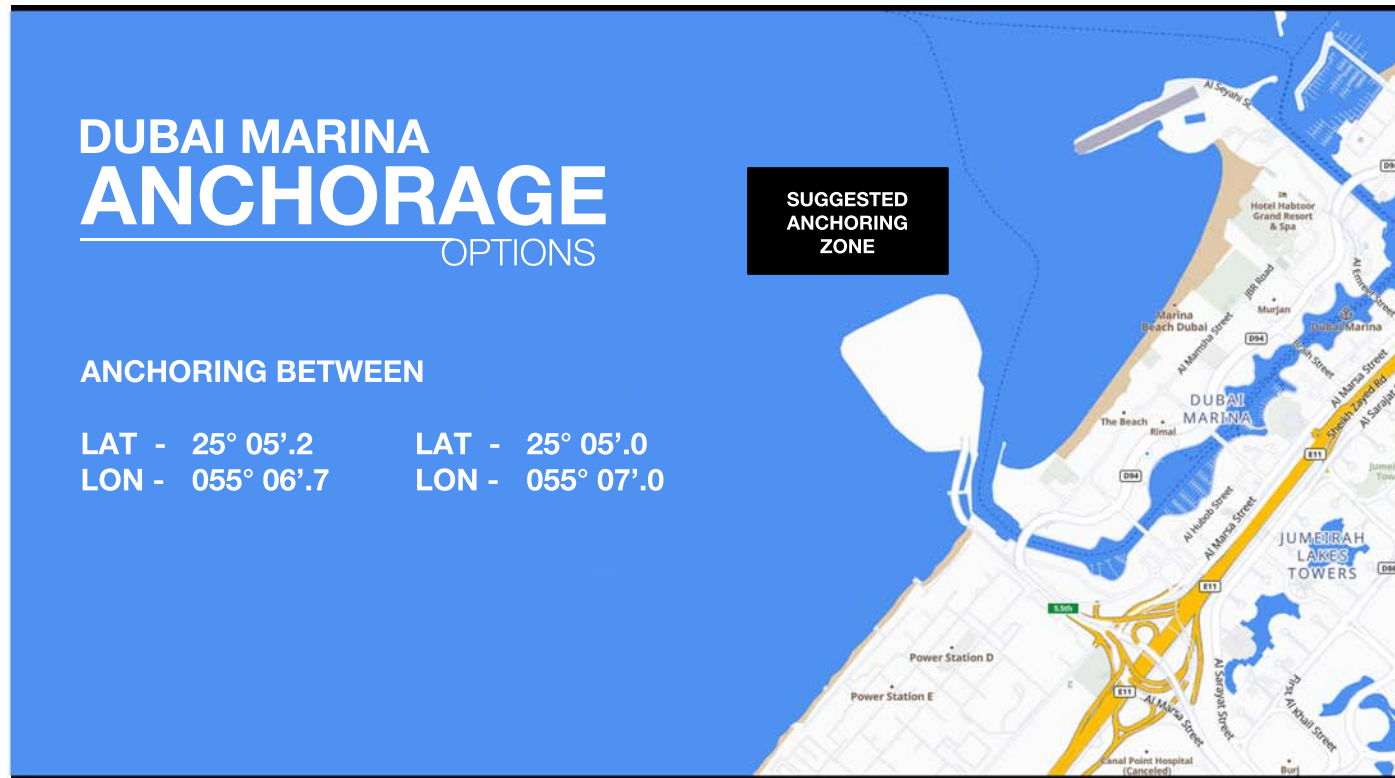
The terminal is equipped with plenty of facilities for passengers and crew, including: Dubai Tourism helpdesk with complimentary maps in multiple languages, Money exchange and ATM Machine, Post Office, Duty Free and retail outlets, Cafe, restaurant and mini-mart, Aerial and coach tour operator outlets, Complimentary WiFi, Ample seating, Easy access for physically challenged visitors, Dedicated taxi rank, monitored by Roads & Transport Authority, Complimentary shuttle bus services to selected shopping malls across Dubai + Paid Shuttle buses to Dubai Airport and Dubai Mall, Prayer rooms, Extensive car parking, Well equipped and covered baggage handling areas Streamlined check-in facilities for passengers and Check-in counters with CAT 6 network for ships passenger turnaround.

## 6 MONTHS UAE CRUISING PERMIT REQUIREMENTS

REQUIREMENTS







Dubai Marina offers a 5-star service in conjunction with Superyacht Middle East (JLS Yachts LLC) for dock access and assistance for an anchoring situation.

All bookings through [logistics@jlsyachts.com](mailto:logistics@jlsyachts.com) and payments through JLS Yachts LLC / Superyachts Middle East on yachts account.

#### FEE STRUCTURES & TENDER CHARGE

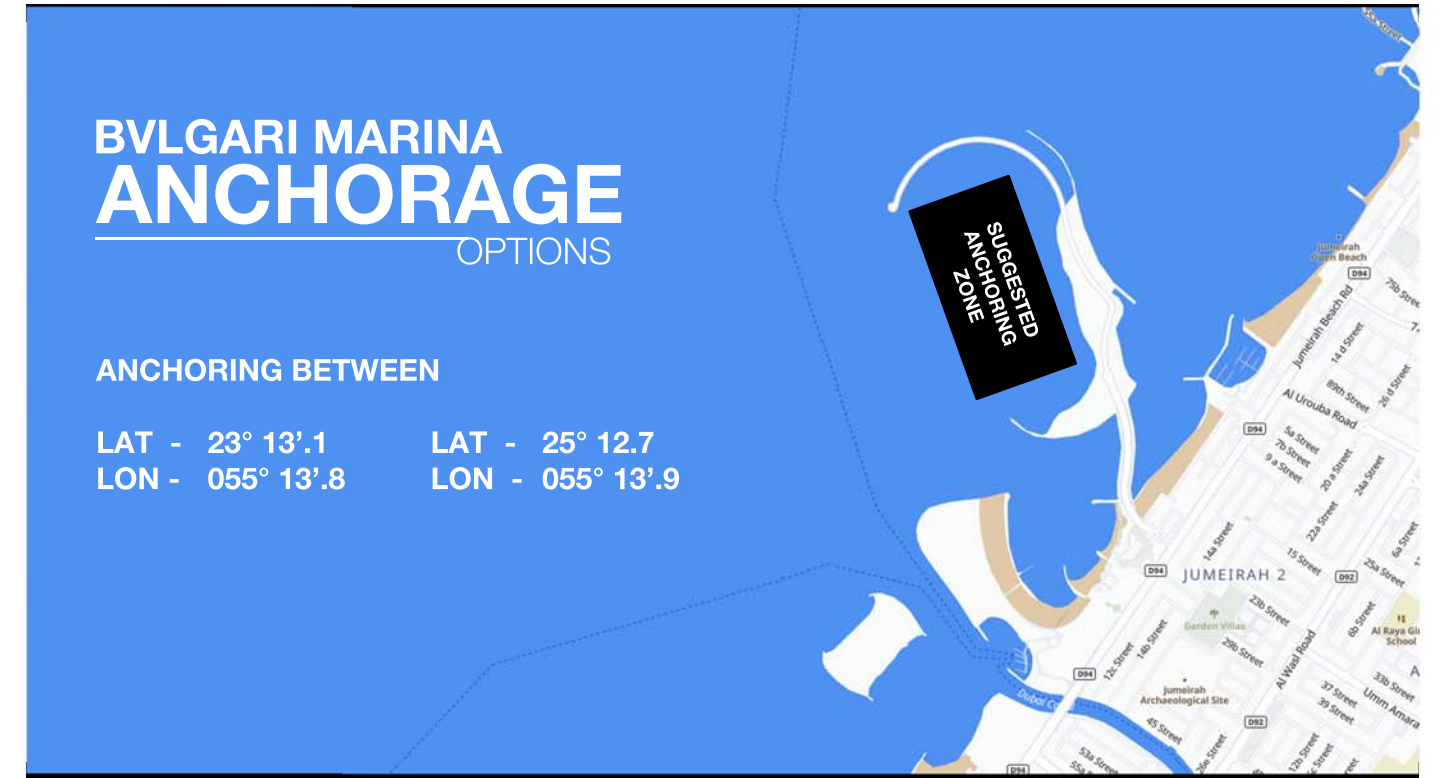
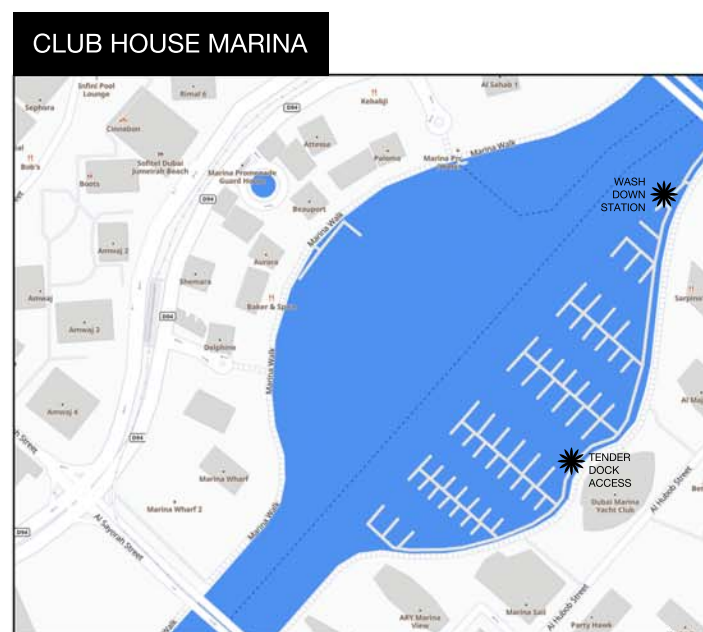
Contact: [logistics@jlsyachts.com](mailto:logistics@jlsyachts.com)

#### PRICE INCLUSIONS

- Usage of wash-down dock for all logistical moves required including provisions, crew charge, parcel delivery and etc.
- Usage of charter dock for V.I.P. loading /offloading.
- Removal of garbage \*(Early morning removal only) \*This needs to be pre-booked).
- V.I.P. parking (limited time)
- Access to docks 24/7.
- Security assistance from Dubai Marina with no hold-ups or misunderstandings.
- Supply of gate swipe card (temporary) if required.

#### CONDITIONS

- Photo/Name/Registration/Insurance Copies of tender to be used sent in advance
- 2 hours notice for arrival on V.I.P. dock (enable marina to arrange caddy cars).
- Garbage collection only at 7am with advance notice.



Bvlgari Marina is offering an exclusive anchoring opportunity for our V.I.P Superyacht clientele in a brand new “state of the art” marina and hotel complex.

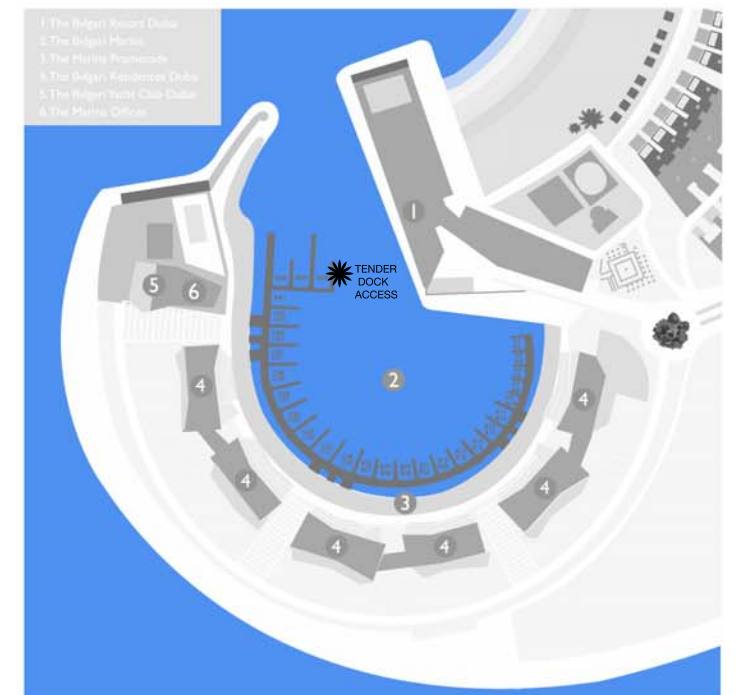
All bookings through [logistics@jlsyachts.com](mailto:logistics@jlsyachts.com) and JLS Yachts LLC / Superyacht Middle east and payments processed through yacht account with JLS Yachts.

#### FEE STRUCTURES & TENDER CHARGE

Contact: [logistics@jlsyachts.com](mailto:logistics@jlsyachts.com)

#### PRICE INCLUSIONS

- Dedicated moorage locations (ample swing room)
- Dedicated tender dock for pick up and drop off
- V.I.P. parking for owners and guests
- Daily removal of garbage via the tender dock & a receipt issued for garbage bags and weight.
- Access for refridgerator trucks to offload.
- Full access to all dock trolleys.
- Full access to the closest dedicated drop off point (steps.)
- Access for approved sub-contractors and JLS staff.





# Top Attractions

#indubai

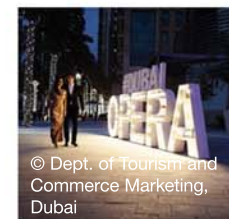
Dubai is a city that must be seen to be believed. Record-breaking architecture stands alongside traditional quarters, while man-made islands jut out of the coastline. Here are the top places to tick off your sightseeing list when you're in town.



## The Dubai Fountain

Witness water dance at the iconic Dubai Fountain, located at the base of the Burj Khalifa. The world's largest choreographed fountain system features a sound and light show which shoots 22,000 gallons of water as high as 150m in the air.

Each brightly illuminated jet sways in time to music, producing what has become one of Dubai's most popular shows. Situated outside The Dubai Mall, make time to shop between evening water shows, which begin every 30 minutes.



## Dubai Opera

Experience the region's contemporary cultural scene at Dubai Opera, the city's latest architectural masterpiece.

Shaped like a futuristic dhow, this institution hosts a stellar program of international names and local legends in opera, ballet, theatre and music.

Designed by Danish architect Janus Rostock & located in the heart of Downtown Dubai, the 2,000 seat Dubai Opera is a world-class cultural facility.



## Madinat Jumeirah

For an experience that marries tradition and luxury, head to Madinat Jumeirah. Literally translated as 'City of Jumeirah' this complex is inspired by an ancient citadel complete with windtowers and water canals. It encloses luxury hotels, private enclaves built in the traditional style, the world-class Talise Spa, Madinat Souk, Madinat Theatre, and more than 40 restaurants and lounges including several like folly by Nick & Scott which overlooks the sea from windtowers.

You can also explore the complex waterways on a traditional wooden abra to better appreciate the serene passages and inspired architecture.



## Burj Khalifa

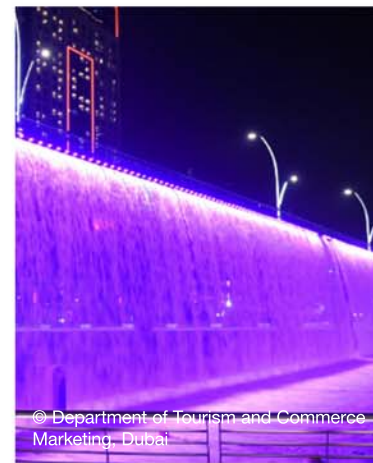
Soaring 828m above Dubai and currently the world's tallest building, the Burj Khalifa represents a union of art, engineering and heritage. It's home to office space, private residences, the 160-room Armani Hotel and At the Top's observation decks on the 124th and 148th floors. Atmosphere is the world's highest restaurant, with stunning views and an equally stellar menu. There are also more than 1,000 specially commissioned works of art throughout the building.



## Palm Jumeirah

Gracing the city's postcards, the iconic Palm Jumeirah is an astounding feat of mankind in the form of a series of artificial archipelagos in the emerald waters of the Arabian Gulf. From above, it takes the form of a stylised palm tree.

At ground level, it has some of the city's most popular beach clubs, celebrity chef restaurants and luxury hotels, including the pink arches of Atlantis, The Palm. Sail around Palm Jumeirah or get a bird's-eye view from a jump with Skydive Dubai.



## Dubai Water Canal

The Dubai Water Canal is a 3.2km waterway which winds its way to the Arabian Gulf from the creek in Old Dubai through Business Bay. Along the canal's waterfront are prime Dubai hotels such as W Dubai and the St Regis, as well as a running and cycling track. It will eventually create 80,000sqm of public space to include new hotels and dining and shopping outlets.



## City Walk

Stroll through City Walk – Dubai's newest al fresco shopping district. This chic urban space features an excellent range of boutiques, entertainment centres and restaurants, some whose shopfronts are inspired by London's streets. Enjoy entertainment zones like Hub Zero, The Green Planet and Roxy Cinemas or kick back in the new La Ville Hotel's garden terrace. With a striking skyline view that includes the Burj Khalifa, City Walk is a perfect location for a day or night out.



## The Dubai Mall

Discover one of the world's most visited destinations, The Dubai Mall. Located at the foot of Burj Khalifa, this shopping metropolis features more than 1,200 retail outlets, restaurants (some with views of The Dubai Fountain), a mega bookshop, an aquarium, spas and even an ice rink. Fashionistas won't want to miss Fashion Avenue featuring the iconic Level Shoes district, while kids will flock straight to Reel Cinema as well as Kidzania theme park.



## Etihad Museum

Discover the contemporary history of the United Arab Emirates at the Etihad Museum located in Jumeirah 1. The Etihad Museum offers a series of interactive pavilions that explore the country's past through photos, films and more. Visitors can discover what life was like before the UAE's founding fathers signed the treaty that unified the seven emirates, & learn more about the extraordinary economic development since.



## Dubai Aquarium & Underwater Zoo

The 10 million-litre tank at the Dubai Aquarium is one of the largest in the world, containing more than 33,000 aquatic animals and the largest collection of sand tiger sharks anywhere. Rising to the third floor of The Dubai Mall, the aquarium is home to 140 species of sea life and has several ways to experience underwater life, starting with a stroll through a 48m walk-through tunnel. It's a complete fish-eye view, with sand tiger sharks and stingrays swimming overhead. You can also take a glass-bottom boat tour, get wet in a snorkeling cage and even don an oxygen tank to go swimming with the sharks.



## Dubai Historical District

Discover old Dubai in Al Fahidi Historical Neighbourhood, where winding stone alleys & charismatic windtower architecture reflect life before skyscrapers.

Follow the alleyways to hidden tea houses, art galleries and cultural installations that uncover Dubai's past. Afterward, head toward the bustling abra station and take a ride across the creek.

There you will find gold, spice, perfume and textile souks where you can bargain over excellent handicrafts and goods.





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### Ski Dubai

For pure wow factor, visit the indoor ski slopes of Ski Dubai at Mall of the Emirates. The perfect antidote on a hot summer day, you can walk in and get dressed on the spot to ski. There are five runs of varying difficulty, along with a freestyle area for snowboarders and tobogganers. Families will love the snow caves and tube rides, while Alpine Café is ideal for sipping hot chocolate in minus four degrees or watching the daily march of the snow penguins.



© Department of Tourism and Commerce Marketing, Dubai

### IMG Worlds of Adventure

Experience unparalleled fun at IMG Worlds of Adventure, where the equivalent of 28 football fields of space are filled with thrilling attractions in the world's biggest indoor parks. The little ones can enjoy multi-sensory adventures with Ben 10, Gumball, The Powerpuff Girls and LazyTown, while everyone can immerse themselves in Marvel's world.



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### Dubai Creek

Dubai may be famous for the glitz and glamour of its sky-high towers, but the real heart of the city is, and always will be, the creek.

The saltwater estuary is the original site where the Bani Yas tribe settled, and its waters were vital for what used to be Dubai's main forms of economy: pearl diving and fishing.

The area is home to the Dubai Museum, the new waterside heritage retail area Al Seef, as well as the labyrinthine alleyways of the gold, spice and textile souks.

While at the Creek, a ride across the water on a traditional abra is a must, and at an AED1 each way, it's easily the best value tourist attraction in the city.



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### Dubai Frame

Dubai Frame is one of the newest additions to the city's skyline and represents a remarkable feat of engineering. Situated in Dubai's Zabeel Park, directly between old and new Dubai, the towering structure offers sweeping panoramic views of the city from 150m high.

One of its most amazing features is the state-of-the-art clear glass bridge connecting parallel vertical towers to create the shape of a picture frame.

Dubai Frame has quickly become a must-see attraction for the city's visitors and residents alike.



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### Burj Al Arab

The hotel's distinctive sail-shaped silhouette has made it an iconic symbol of modern Dubai. Often voted the world's most luxurious hotel, the Burj Al Arab is one of the region's most famous tourist landmarks. Built on a triangular man-made island, the billowing sail-like structure rises 321m above the sea.

The Burj Al Arab sets a new standard for hospitality superlatives, including the famous helipad that has hosted numerous celebrity stunts.

### Dubai Parks and Resorts

View forecast weather forecast 20.4° C Now part of the ultimate family itinerary, Dubai Parks and Resorts offers all the big names in one thrilling labyrinth of mega theme parks including Motiongate, Bollywood Parks and Legoland.

Spend the day exploring this awesome attraction and finish up at the vibrant Riverland entertainment and dining boulevard. You can even stay at the heart of all the action at Lapita Hotel, a Polynesian-themed luxury resort inside the park.



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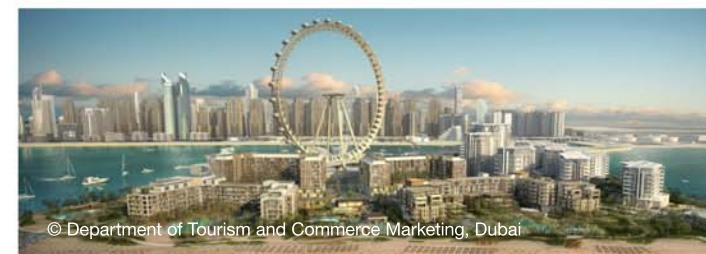
### At The Top, Burj Khalifa

Enjoy the view from the top of the Burj Khalifa. Standing high above the city, you can experience what the world's tallest skyscraper has to offer at viewing deck At The Top. Immerse yourself in the breathtaking views at Dubai's most prime location. The Burj Khalifa has not one but two stunning observatories - At The Top located on the 124th and 125th floors, and the premium At The Top Sky on the 148th level that is a staggering 555m above ground.

Begin your experience in a high-speed elevator, with the journey up encompassing you in a multimedia experience. It will captivate as well as educate you on the creation of the Burj Khalifa and the history of Dubai. Once the doors open, you are greeted with floor-to-ceiling glass and the magnitude of what lies before you: the unobstructed 360 degree view of the world you just left, the Dubai city, desert and the Arabian Gulf during the day.

At night, the view takes on a different meaning as you are greeted by the gleaming skyscrapers and a vibrant city below. For the fearless, the observatory includes an open-air terrace with state of the art digitally powered telescopes. This offers real-time views, day and night from the city below.

There are no time restraints whilst visiting At The Top, so take your time, relax and enjoy your momentous journey to embrace Dubai's architecture and history. For an only-in-Dubai experience, book in for a special sunrise viewing, available periodically in the winter. Don't forget to take home a souvenir from the shop to remember your experience At The Top.



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### Ain Dubai

A bird's eye view from the largest Ferris wheel in Dubai. Located on the upcoming Bluewaters Island, Ain Dubai adds one more item to the list of world records to be broken by Dubai.

The giant Ferris wheel stands at a staggering height of 210m making it the highest of its kind in the world. It is located off the popular Jumeirah Beach Residences (JBR) beachfront and is set to offer 360-degree views of the Dubai skyline.

Once complete, Ain Dubai will showcase Dubai's beautiful coastline and the marina's impressive skyline as well as views of the city's famous landmarks such as Burj Al Arab, Palm Jumeirah and Burj Khalifa. Its base will serve as an entertainment zone with a large LED screen mounted on the wheel.

Ain Dubai is set to share its home on Bluewaters Island with shopping malls, restaurants, residences and a souk.



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### Gold Souk

A golden feast for the senses. A trip to Dubai isn't complete without a trip to the famous Gold Souk, one of the oldest and most fascinating traditional markets in the emirate.

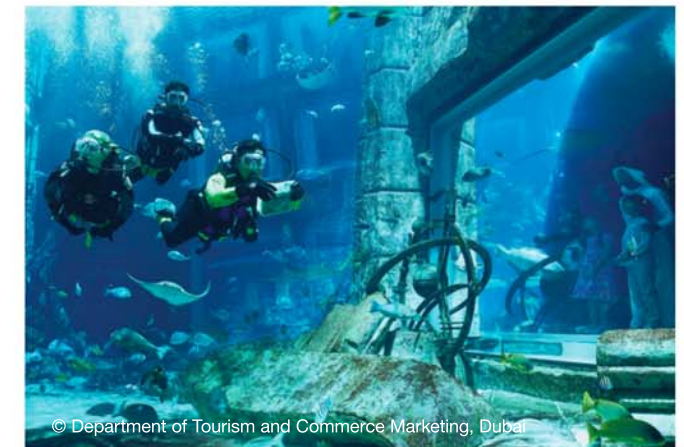
Whether you're just browsing or genuinely on the hunt for even the slightest amount of precious gold, walk through the glittering Gold Souk and you'll find the biggest selection of gold jewellery and gemstones crafted in a variety of carats.

Long lines of market stalls showcase a gleaming myriad of authentic and eye-catching products - you never know when you'll spot something just for you or a loved one.

All merchandise is carefully regulated by the Dubai government to ensure the authenticity its quality.

You can be sure your purchases will be genuine. In addition to gold, careful inspection of the wares on offer may see you uncover diamond-encrusted ornaments, strings of pearls, platinum and silver.

Retailers are more than up to the match with haggling. But be fair with your price - there are lots of bargains to find.



© Department of Tourism and Commerce Marketing, Dubai

### The Lost Chambers Aquarium

Journey under the sea! Surround yourself with sea life in a jaw-dropping walk through the glass tunnels of The Lost Chambers Aquarium at Atlantis, The Palm. Sharks, stingrays, piranhas, lobsters, and the tiniest of seahorses are just some of the creatures you'll come face-to-fin with in this spellbinding underwater world.

Designed around the theme of the Lost City of Atlantis, the underwater tunnels serve as an immersive experience into a lost civilisation of ship wrecks and ruins. You'll encounter the most amazing and colourful collection of underwater life in 10 beautiful chambers. There are over 20 marine life exhibits in this aquarium where you can interact with some of the creatures and even help feed them - guided by animal experts.

Whether you want to see or literally become part of the underwater scene, The Lost Chambers Aquarium promises Atlantic adventures for the whole family.





© Sheikh Mohammed Centre for Cultural Understanding

#### THE REALITY OF RAMADAN

Ramadan is a deeply religious month for Muslims. It is a time when the focus is on the needs of the soul; which is inherently good, generous and devoted in all of us and has a basic need for peace and stewardship of where it is placed. The body and mind, however become secondary during this month and we quickly learn patience and needs vs. wants. That is essentially Ramadan. Deeper than what many expect. Many, even Muslims included confuse it as a new diet due to the daytime fast.

The balance between being spoiled in a modern city like Dubai and then the discipline, modesty and submission found in a religion can be two directions some people have trouble connecting. The holy month of Ramadan is when this becomes most prevalent. Yet if you are prepared and open minded for this challenge of the daily fast from sunrise to sunset; being patient and responsible in words, caring in action and generous, then the test of Ramadan in itself is not a test to fear, but something to look forward to for one and all. Ramadan is for everyone and everyone will be rewarded for their good deeds, by their creator or even just basic karma – hobba in local Arabic.

It should be understood that everyone; except small children and the elderly fast out in public in the Emirates by law. So, anyone not fasting should eat and drink before leaving home or go to a designated food court in the malls or private cafeteria in some offices. General requests for being compatible with the local culture in modest dress and actions is more expected this month.

Nightclubs and many places refrain from opening for alcohol or partying. However, when at the pool or beach as a tourist; enjoy the sun and swimming; but ensure to hydrate before and after you are out there!

Ramadan is less about the do's and do not's though. Try Ramadan for yourself in these various ways as a challenge from us to you: fast every day for a week, the whole month or daily like an older child; from around 2pm until sunset, to excitedly await the call to prayer. Seek out people in hard circumstances and give them a gift basket of food, new clothes, new home items or cash in respectable ways as if you were gifting a friend.

Donate in the ways of the Prophet's wives by giving gently used items which have been cleaned and arranged nicely. Attend an Iftar with Muslims or invite them over to yours for Iftar!

At the Sheikh Mohammed Centre for Cultural Understanding, the centre's schedule changes like many Muslims' from active days to more active nights. We transform into a larger mass of Emirati volunteers coming from as far away as Abu Dhabi and Al Ain excited to play host to various nationalities in the night programmes of Cultural Iftars and Mosque Visits.

At each sunset in Ramadan and likewise here in the historical houses of Al Fahidi belonging to the SMCCU, the breaking of the fast is done as recommended by Prophet Mohammed, with dates & water. The welcomed guests excitedly await the call to prayer at sunset. For those that wish, they can watch and photograph our volunteers pray for a few short minutes, or the others get a head start on the authentic Emirati buffet unlike any other in Dubai.

Our concept of 'Open Doors, Open Minds,' is not just an invitation for the guests to see and ask about any aspects of Emirati culture or Islam, but is a standard by which all of the staff and volunteers are naturally committed to and what draws them in as well. Here there is no compare and contrast, just a feeling of being a welcomed neighbour in our home to share the Ramadan spirit. We are pretty good at it though; as we have held our regular programmes throughout the year for over twenty years. The evening ends with a stroll and by moonlight between the iconic wind tower homes to see the stunning mosque under the nights sky.

To learn more about the Ramadan and the Emirati culture, and to join our festive cultural Iftars, contact the Sheikh Mohammed Centre for Cultural Understanding:  
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Website: www.cultures.ae

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**JANUARY 2019**  
 DUBAI SHOPPING FESTIVAL  
 • SHEIKH SUHAIL BEQUEST CLASSIC 2019  
 • SHEIKH SUHAIL BEQUEST CLASSIC 2019  
 • SHEIKH SUHAIL BEQUEST CLASSIC 2019  
 • SHEIKH SUHAIL BEQUEST CLASSIC 2019  
 • SHEIKH SUHAIL BEQUEST CLASSIC 2019

**FEBRUARY 2019**  
 DUBAI FOOD FESTIVAL  
 • HOPFEST  
 • HOPFEST  
 • HOPFEST  
 • HOPFEST  
 • HOPFEST

**MARCH 2019**  
 DUBAI WORLD CUP  
 • ART DUBAI  
 • ART DUBAI  
 • ART DUBAI  
 • ART DUBAI  
 • ART DUBAI

**APRIL 2019**  
 MIDDLE EAST FILM AND COMIC CON  
 • MICHAEL MCINTYRE IN RUSSIA  
 • MICHAEL MCINTYRE IN RUSSIA  
 • MICHAEL MCINTYRE IN RUSSIA  
 • MICHAEL MCINTYRE IN RUSSIA  
 • MICHAEL MCINTYRE IN RUSSIA

**MAY 2019**  
 RAMADAN IN DUBAI  
 • HAJI BEL SHARIF SPORTS TOURNAMENT  
 • HAJI BEL SHARIF SPORTS TOURNAMENT  
 • HAJI BEL SHARIF SPORTS TOURNAMENT  
 • HAJI BEL SHARIF SPORTS TOURNAMENT  
 • HAJI BEL SHARIF SPORTS TOURNAMENT

**JUNE 2019**  
 DUBAI SUMMER SURPRISES  
 • THE WALK IN DUBAI - EID AL ADHA  
 • THE WALK IN DUBAI - EID AL ADHA  
 • THE WALK IN DUBAI - EID AL ADHA  
 • THE WALK IN DUBAI - EID AL ADHA  
 • THE WALK IN DUBAI - EID AL ADHA

**JULY 2019**  
 DUBAI SPORTS WORLD  
 • HONOLULU WORLD  
 • HONOLULU WORLD  
 • HONOLULU WORLD  
 • HONOLULU WORLD  
 • HONOLULU WORLD

**AUGUST 2019**  
 EID IN DUBAI - EID AL ADHA  
 • DUBAI SPORTS WORLD  
 • DUBAI SPORTS WORLD  
 • DUBAI SPORTS WORLD  
 • DUBAI SPORTS WORLD  
 • DUBAI SPORTS WORLD

**SEPTEMBER 2019**  
 LA MERLE BY DRAGONE (ALL YEAR ROUND)  
 • SAUDI NATIONAL CUP  
 • SAUDI NATIONAL CUP  
 • SAUDI NATIONAL CUP  
 • SAUDI NATIONAL CUP  
 • SAUDI NATIONAL CUP

**OCTOBER 2019**  
 DUBAI FITNESS CHALLENGE  
 • DUBAI FITNESS CHALLENGE  
 • DUBAI FITNESS CHALLENGE  
 • DUBAI FITNESS CHALLENGE  
 • DUBAI FITNESS CHALLENGE

**NOVEMBER 2019**  
 DP WORLD TOUR CHAMPIONSHIP  
 • DUBAI FITNESS CHALLENGE  
 • DUBAI FITNESS CHALLENGE  
 • DUBAI FITNESS CHALLENGE  
 • DUBAI FITNESS CHALLENGE

**DECEMBER 2019**  
 EMIRATES AIRLINE DUBAI RUGBY SEVENS  
 • THE ORIGINAL DUBAI  
 • THE ORIGINAL DUBAI  
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# Beaches

#indubai



## A thriving urban beach scene

Dubai is one of the few places to enjoy a beach vacation within a thriving city. Experience a holiday Dubai-style combining high-energy city action with the beauty of the Arabian Gulf. With a beachside shopping scene, luxury resorts and watersports, Dubai offers the best of the city and the sea. Kite Beach, Sunset Beach and The Beach at JBR are popular seaside spots and all feature a running track for a leisurely stroll or jog along the water.



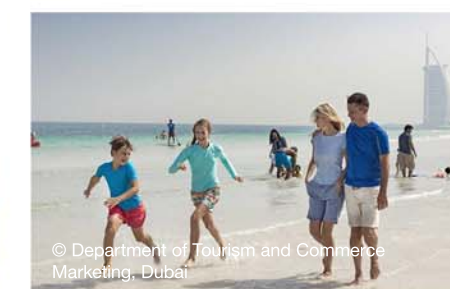
### JBR Beach

The waters are fairly calm here, with nearby hotels offering a variety of watersports such as parasailing, wakeboarding and banana boating that anyone can sign up for, as well as camel rides. It is by far one of the most fun, family friendly beaches in Dubai, and the skyscrapers of Marsa Dubai provide a spectacular backdrop to your activities, all just a quick stroll from the cafe culture of The Walk.



### Kite Beach

Discover beach life Dubai-style at Kite Beach in Umm Suqeim. You can swim, surf, jetski or even paddleboard in the gentle blue waters with a view of the iconic Burj Al Arab. There's also plenty to keep the kids entertained, including Wire World high ropes course and a skateboard park. For a quick bite, Kite Beach also offers plenty of cool food trucks and cafes selling tasty beachside meals, including the famous food truck, Salt.



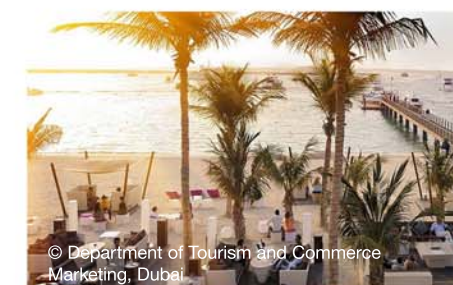
### Black Palace Beach

Known as Black Palace Beach thanks to its locations next to one of Dubai's royal residences, this drive-up spot may be hard to find, but it offers the calmest waters and most stunning sunsets in the city. Follow the pathway to discover an untouched shoreline, featuring views of Palm Jumeirah and Burj Al Arab in the distance. While there are no facilities at this beach, it's a great place to escape the bustle of the city.



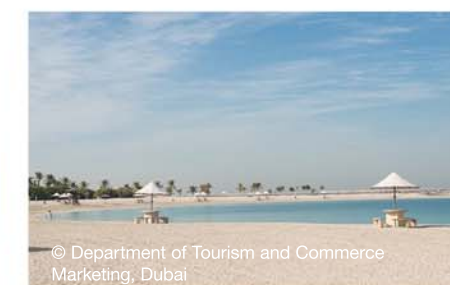
### La Mer

Dubai's newest beachfront address, La Mer, is a fine addition to the city's urban beach cred. This inspirational destination has transformed the suburban Jumeirah 1 neighbourhood, featuring wide open spaces with palm tree-lined boulevards, graffiti art murals and laidback beachside charm. Surrounded by almost 2.5km of relaxing sandy beaches and located near some of the city's modern landmarks, including Etihad Museum and the Dubai Water Canal, La Mer is sure to become your new favourite address to eat, play and unwind.



### Beach Clubs

Spend a relaxing day at one of Dubai's most luxurious beach clubs. With sun, sea, sand and sumptuous dining by day and live music and an energetic atmosphere by night, Dubai's beach clubs have earned an international reputation among celebrities and travellers alike. New clubs include Summersalt at Al Naseem and Drift at the One&Only, in addition to Dubai's most popular clubs Zero Gravity or Nasimi Beach.



### Al Mamzar Beach Park

For a small fee per person, this expansive park and beach, with lush barbecue areas, landscaped playgrounds, lagoons and a sheltered beach is perfect for a day out with the family. For an extra cost, you can rent a sun lounge, use one of three pools, or even book a private, air-conditioned beach bungalow for a more exclusive experience. A nice quiet spot for a beach holiday.



# The Desert

#indubai



# Adventure

#indubai



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## Desert Safaris

If there is one thing you cannot miss it's an Arabian Adventures desert safari. Take a backseat (unless, of course, you prefer to sit at the front of your 4x4), strap in and hold on tight as an experienced driver takes on the rolling dunes, teetering on the edge of seemingly sheer drops, before dipping down sandy slopes and back up again. There are a couple of stops for photos before you're safely whisked away to a traditional - style Bedouin camp, where a sumptuous Arabic buffet awaits.



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## Desert Hotels

Some of Dubai's most luxurious hotels are located in the desert. Get a taste of old Arabia at Bab Al Shams Desert Resort & Spa, just half an hour from the city centre. Al Maha Desert Resort & Spa in the Dubai Desert Conservation Reserve takes glamping to another level, with luxury tented-style villas that feature a private infinity pool. Desert stays offer a range of activities like safaris through the dunes, wildlife experiences and majestic views, particularly around sunset.



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## Al Marmoom

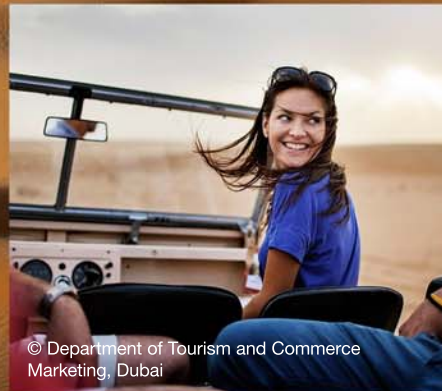
From graceful gazelles to stately oryx, the Al Marmoom desert reserve is rich with hundreds of species of wildlife. Located near the Bab Al Shams resort, the conservation reserve is home to a vast variety of native and migratory birds as well as local wildlife inhabitants from previously endangered or vulnerable lists. The area is also home to the Al Qudra lakes, which is a popular picnic spot for both locals and visitors.



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## Desert Dining

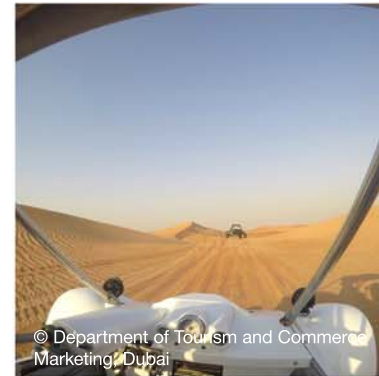
There are many ways to dine in the desert. Heritage dinner safaris teach you how to cook a local dish while desert safaris offer off-roading followed by a barbecue dinner at a desert camp with traditional majlis-style seating. For comfy views of the desert, upscale resorts feature live cooking stations, wood-fired ovens & traditional seating. Try luxurious Bedouin camping and spend the night with dinner, a hot breakfast and a drive to see the local wildlife at dawn.



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## Desert Activities

There are a few cities in the world that have both the desert and beach right on their doorstep. To Dubai's advantage, the azure coastline and sun-burnt dunes are only about an hour's drive apart, meaning you can surf in the morning and sand board in the afternoon. The most common desert activity is a safari, which often includes off-roading, camel rides and a taste of Emirati cuisine. Other activities include stargazing, falconry experiences, sandboarding & camping or glamping.



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## Buggy Safaris

Head off-road with Dune Buggy Dubai to discover the thrills of the desert. You can find activities to suit whatever level of adventure you crave. The Morning Dune Buggy Safari features an early bird hour-long ride in your own open buggy. If you're looking for more, try the Evening Desert Safari. Here, you'll go dune bashing in a brand new Land Rover. After the drive, you'll sit down for live entertainment consisting of a traditional dance show. Food, beverages and henna painting enhance the experience with sand boarding and camel riding available to keep the excitement going until late at night.



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## Flyboarding

Thrill-seekers can get their kicks at sea in Ghantoot (15 minutes out of town), where Dubai's latest toys are getting hearts racing. Flyboarding, also known as water jet-packing, sees adventure lovers fitted into a small board and strapped to a specially-made backpack that sucks up seawater, before spitting it back out, propelling the rider into the air. If you have never tried it before, no worries. Even beginners will be able to manoeuvre themselves around the marina – just be prepared to make a splash crash-landing the first few attempts.

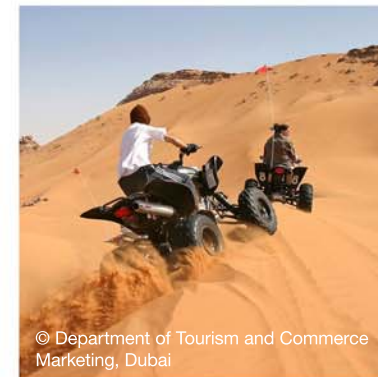


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## Jet-Ski

Have fun on the water and at the same time take in some of Dubai's famous landmarks with a jet-ski session. Nemo Watersports and Dubai Jetski offer tours that takes in the Burj Al Arab hotel and other sights from the water. Each tour is accompanied by a qualified instructor and you can go as fast or slow as you like, for anywhere from 30 minutes to two hours.

The 30-minute tour features Burj Al Arab while an hour-long session takes you onwards to Jumeirah Beach Residences. The deluxe two-hour version includes this, while also circumnavigating the famous Palm Jumeirah and stopping off at Atlantis, The Palm.



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## Quad Biking

Direct your taxi driver to Dubai's most famous sand dune, Big Red, where you can hop on a quad bike and navigate the sandy landscape yourself.

Available to hire by the half hour, the quad bikes are speedy and a helmet must be worn while riding.

Follow the natural trail of the dunes, kicking sand in the face of your fellow riders as you hurtle and bounce over Dubai's most iconic patch of sand. Big Red, or Al Hamar as it's locally known, is easy to spot along the Dubai-Hatta (E44) highway. Ask your driver to wait, or hire one for the day.



© Department of Tourism and Commerce Marketing, Dubai

## Skydive Dubai

Soar like a bird over one of the most spectacular drop zones in the world with Skydive Dubai. Step out of a plane at an altitude of almost 4,000m and enjoy the rush. To make sure you remember the experience forever, a cameraman documents the fun. The freefall lasts around a minute before your instructor pops the chute and you begin a leisurely five-minute descent with incredible views of Palm Jumeirah and other iconic landmarks. For an alternative view, try the desert drop zone.




© Department of Tourism and Commerce Marketing, Dubai

## Sandboarding

This is one for true adrenaline-seekers. Strap this snowboard-like contraption to your feet and glide down the dunes just like you would at the slopes of Ski Dubai. While it's possible to rent a sand board at Big Red, there are a number of companies – such as Dream Explorer Dubai – that offer the full experience. The five-hour morning safari and sandboarding package starts off with a desert safari in a Hummer and ends with a sandboarding session, where you'll learn all the tips for making it down the dunes smoothly.





  
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EACH DECANTER IS THE LIFE ACHIEVEMENT OF GENERATIONS OF CELLAR MASTERS.

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 Today, Cellar Master Baptiste Loiseau is setting aside our finest eaux-de-vie, as a legacy for his successors for the coming century. A blend of up to 1,200 eaux-de-vie, 100% from Grande Champagne.  
 Fine crystal is the perfect expression of the values of LOUIS XIII – the patient craftsmanship and the style. Each piece is executed in the manner of an Haute Couture creation, individually numbered and hand blown.  
 If you have been inspired to taste LOUIS XIII, you can by appointment only in UAE, invite the LOUIS XIII Brand Ambassador to join you on board to conduct a private tasting where they will guide you through a personal one to one tasting experience.

You can also buy LOUIS XIII directly in 5cl and 70cl formats via:  
 JLS Yachts LLC  
[provisioning@jlsyachts.com](mailto:provisioning@jlsyachts.com) or call +971 4 331 3555

\* This one-of-a-kind experience available only in UAE.  
 \* Subject to availability.  
 The invite is extended as courtesy of LOUIS XIII for one or two individuals.

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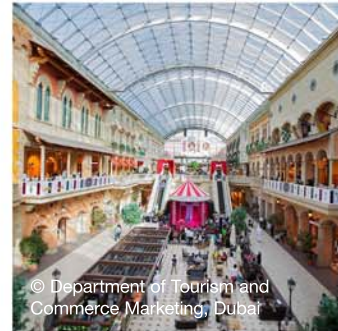
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# Shopping

#indubai



## Malls

From chic outdoor shopping precincts to super-sized city malls, there's no better place to indulge in retail therapy than Dubai.

And it's not just the shopping that attracts; there's also ice rinks, ski slopes, fabulous cinemas, spas and restaurant districts to keep you entertained.

Take in the attractions of The Dubai Mall, Mall of the Emirates, City Walk and the beach opposite JBR as a starting point.



## Souks

Lavish gold jewellery, hand-woven fabrics, oud fragrances and bargain knickknacks – you'll find it all in our bustling souks, or Arabian markets.

While the emirate lives up to its reputation as a thriving modern city, the souks have been a crucial part of daily life and trade for centuries.

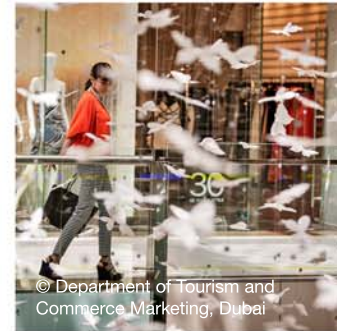
For an immersive cultural experience, visit the gold, spice, perfume and textile souks in Al Fahidi Historical Neighbourhood and for a modern take, visit Souk Madinat Jumeirah or Souk Al Bahar.



## Beachside Shopping

If you're looking for stylish boutiques, al fresco dining or simply a leisurely promenade along the waterfront, head to The Walk at Jumeirah Beach Residence (JBR). Along this buzzing boulevard, there's plenty of opportunity to satisfy your retail cravings with an array of fashion, home and handicraft shops and boutiques. For more laidback fun, head to La Mer in Jumeirah 1.

This vibrant precinct reflects a sea-fresh theme, with plenty of bustling beachside attractions including a free-jumping inflatable playground for little ones and fun-fuelled water-sports at Sea Breeze.



## Luxury Shopping

There's no place like Dubai for shopping. From The Dubai Mall's Level Shoes store to the glorious Fashion Dome at the Mall of the Emirates, Dubai offers a glamorous and indulgent retail experience. Excellent locations are matched with superb in-store service, immersive brand activations and beautiful store designs to create an unforgettable experience.

For a more exclusive touch, the city's best malls also offer personal shopping and styling services, chauffeurs so you can save your energy for shopping, and even at-home delivery of all your purchases. Ready, set, shop.

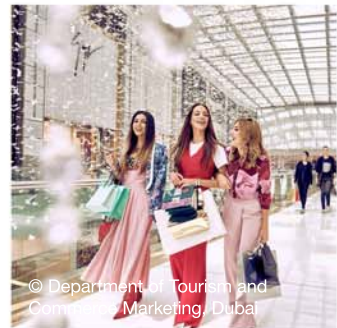


## Homegrown Labels

Take a walk in edgier precincts including Dubai Design District (d3) and Alserkal Avenue for a look at Dubai's homegrown favourites.

The city boasts its own boutique chocolatiers, Mirzam, that crafts indulgent sweet treats from their factory at Alserkal. Meanwhile The Lighthouse at d3 has a curated selection of travel accessories and lifestyle products.

There are also plenty of homegrown fashion labels including All Things Mochi, L'Afshar, Taller Marmo and Bil Arabi to choose from.



## Festivals / Shopping Experiences

Whether it's about having fun with your family and friends or getting your hands on the hottest fashion trends, Dubai caters to every shopper.

The city's immersive shopping experiences offer chic and affordable items, while giving shoppers the chance to celebrate their newly acquired buys with plenty of rewards.

Check out the annual Dubai Shopping Festival (DSF) and Dubai Summer Surprises (DSS) for exciting activities, fantastic events and great offers.



## Markets

From organic produce and local design markets like Zabeel Park's Ripe Market to seasonal events like the Ramadan Night Markets, Market OTB and Beach Canteen, Dubai loves a good market. Don't miss the chance to take home treasures from Dubai's oldest markets like the gold, spice, perfume and textile souks or a sample of modern Arabia from a seasonal pop-up.



## Boutiques

Go off the beaten track to one of Dubai's emerging boutique shopping districts like Dubai Design District (d3), which showcases an array of quirky and contemporary products, or Al Quoz, which features cutting edge galleries and contemporary Arabian interiors.

There's also excellent boutique shopping at City Walk, BoxPark, JBR, Al Quoz and the backstreets of Jumeirah. Check out S'uice, Urbanist, Comptoir 102 and West LA and check the local papers for markets of local designers.

# Spa Experience

#indubai



## Saray Spa FOR AN AUTHENTIC ARABIAN EXPERIENCE

The Spa at the regal Palace Downtown is an elegant retreat set in muted earth tones, inviting furnishings and patterns of arabesque trellises. With authentic treatments to match the Arabian setting, the spa uses a range of premium and organic beauty brands such as Natura Bisse and Les Sens de Marrakech. The signature One Desert Journey includes a body scrub with desert sand and salt, followed by an herbal massage with Moroccan mint oil. Indulge in a 'couples' treatment or – for something truly extraordinary – try the signature Fusion Massage, a confluence of Chinese, Balinese, Thai and Shiatsu techniques, in the outdoor cabana spa by the Burj Lake.



## Anantara Spa FOR AN ASIAN-INSPIRED TOUCH

Housed in a cluster of pagodas surrounded by water, frangipani trees and chirping birds, Anantara Spa is evocative of an island escape. The spa is rooted in Thai tradition with bamboo and an abundance of water setting the scene for an array of contemporary treatments designed to soothe and pamper. There are 24 treatment rooms including those dedicated to Thai massage and ayurveda, as well as a Turkish hammam and wet facilities such as the crystal and gemstone steam room, ice fountain and salt inhalation room. The Traditional Thai Massage uses a technique passed down through the generations known as passive yoga to alleviate stress and strains (for 90 minutes).



## The Spa FOR A ROYAL RETREAT

The Spa at the regal Palace Downtown is an elegant retreat set in muted earth tones, inviting furnishings and patterns of arabesque trellises. With authentic treatments to match the Arabian setting, the spa uses a range of premium and organic beauty brands such as Natura Bisse and Les Sens de Marrakech. The signature One Desert Journey includes a body scrub with desert sand and salt, followed by an herbal massage with Moroccan mint oil. Indulge in a 'couples' treatment or – for something truly extraordinary – try the signature Fusion Massage, a confluence of Chinese, Balinese, Thai and Shiatsu techniques, in the outdoor cabana spa by the Burj Lake.



## Talise Spa FOR WHOLE-DAY WELLNESS

A true holistic wellness destination in the city, Talise Spa at Madinat Jumeirah is housed in an independent sprawling complex built in the same wind tower style of architecture that the rest of the luxury resort features. Inside, trickling fountains, paved pathways across landscaped gardens, and chirping birds transport you into a lush haven. With independent hotel room-sized treatment rooms, this is the ideal place to escape for the 2.5-hour Day Retreat. This includes a bespoke full-body massage, facial and a body scrub, tail-ended by a healthy snack from the spa cuisine menu. For the ultimate spa experience, book a massage in a beach cabana, where skilled therapists will work their magic while ocean breezes lull you into a state of bliss. Talise Spa also offers yoga, including the popular full-moon beach sessions.



## Amara Spa FOR A DE-STRESSING TREATMENT

Tucked away in the heart of Deira by the Dubai Creek Golf Club, Park Hyatt Dubai is one of the most picturesque resorts in the city – and its equally picture-perfect Amara Spa.

If walking into this tranquil sanctuary of Moorish arches, billowing curtains and a stunning spa pool surrounded by palms isn't enough to relax you, their jewel-inspired spa menu will be.

Treatments here are themed around ancient healing benefits. The Amara Massage features the spa's signature warm oil massage with frankincense, sandalwood and amber applied in rhythmic strokes.



## Guerlain Spa FOR A GLOWING SKIN TREATMENT

Step into the historical Parisian spa, Guerlain, at One&Only The Palm, which dedicates itself to beauty and wellbeing, offering treatments and facilities centred around revitalisation.

Enjoy the Desert D'Orient (Two hours) for a truly indulgent and relaxing experience. Beginning with the application of the Silk Indulgence Milk Scrub and a body wrap for skin preparation, the session finishes with a personalised massage leaving you feeling calm and refreshed.



# Suggested MARINA

BVLGARI



YACHT CLUB  
DUBAI



## BVLGARI MARINA

### Number of berths and sizes

- 46 berths  
10 x 10m | 10 x 15m | 18 x 20m | 4 x 30m | 4 x 40m
- Anchorage facility in the Bvlgari Bay

### Lat/Long of entrance

25° 12' 42.0948" N 055° 14' 1.7052" E

### Facilities

- 5 star Marina service
- 24/7 operation
- Designated security team
- Ice deliveries
- Towel deliveries
- Buggy services
- WIFI available in the Marina
- Water included
- Power chargeable as per consumption
- A selection of on board services on request
  - \* F&B deliveries
  - \* Selected Spa treatments
  - \* Selected Hair Salon treatment
- Two adult and two children's complimentary Memberships with each berth purchased. The benefits include:
  - \* Complimentary access to the Yacht Club Members Lounge and Library.
  - \* Complimentary monthly use of the Yacht Club Board Room
  - \* Complimentary access to the Yacht Club Pool and use of cabanas
  - \* Complimentary access to the Yacht Club Little Gems Club
  - \* Complimentary 24/7 access to the Workshop Gym (not included in external Memberships)
  - \* 20% discount in Resort outlets (excluding Hoseki restaurant)
  - \* 20% discount on selected Spa treatments
  - \* Discount on the best available Room rates
  - \* 50% discount on access to the Bvlgari Hotel Beach and Pool
  - \* Invitations to exclusive Members Only Events
- Access to a Resort with a great selection of F&B outlets and Beach and Pool facilities
- Next to the Bvlgari Yacht Club which has the following facilities:
  - \* Classic Italian Seafood Restaurant and Bar
  - \* Outdoor Pool and Bar with a Recreation and Kids Club area
  - \* Exclusive Members Lounge, Library and Board Room on the top floor of the Yacht Club

### General Enquiry Contact

JLS Yachts  
Tel.: +971 (0)4 331 3555  
E-mail: info@jlsyachts.com  
Web.: www.jlsyachts.com

## OVERVIEW

The Bvlgari Resort Dubai is an urban oasis, developed by Meraas, a leading Dubai-based holding company.

Exclusively situated on the manmade seahorse shaped island of Jumeira Bay, connected by a 300m bridge to central Dubai, the Resort is the destination of choice for visitors seeking the solitude of an island escape, the residential feeling of a private house, yet situated just minutes from the heart of the vibrant city and its cultural attractions.

As with all the Bvlgari Hotels & Resorts, the Bvlgari Resort Dubai is designed by renowned Italian architectural firm Antonio Citterio Patricia Viel. Both the interiors and exteriors have been created with the same detail and precision of a Bvlgari jewel: pairing rare, raw materials according to colour, texture and feel, and sculpting them into objects of enduring beauty. Styled with illuminated gardens and pools and resembling a traditional seaside Italian village, it blends Mediterranean landscaping with the natural surroundings of the shores of the Arabian Gulf.



© Bvlgari Yacht Club Dubai



© Bvlgari Yacht Club Dubai



© Bvlgari Yacht Club Dubai



© Bvlgari Yacht Club Dubai

## MARINA AND YACHT CLUB

Recalling an Italian coastal harbor village with its unique nautical theme, Bvlgari's first-ever Marina and Yacht Club offer a veritable Mediterranean feeling on the island. The Marina links the Yacht Club and its peaceful harbor can host up to 46 boats in Jumeira Bay exclusive island. Guests can also enjoy the stunning resort as they walk along its promenade to reach the Yacht Club, perfectly positioned for sailing off into the Arabian Gulf.

## MARINA

Connecting the resort to the vibrant Yacht Club, the Marina offers a calming travertine promenade illuminated by striking custom designed chrome street lamps at dusk that flank the 46-boat harbour where the finest yachts are docked.

At Bvlgari's first marina, the space is divided into four sections of boat decks; from 10m to 40m berths; and the services include onboard dining and spa treatments upon request, club cars, a 24-hour dock service, housekeeping and ice delivery. The bay is also authorised as a super yacht anchorage with tender services to the Bvlgari Marina.

## YACHT CLUB

The Bvlgari's first-ever Yacht Club overlooks the harbor Marina and features the Yacht Club restaurant, an outdoor pool, and a pool bar and kids' club (The Little Gems Club).

The charming Yacht Club Dubai is characterised throughout by a vintage nautical theme, a veritable voyage through time and a casual but chic hideaway with staff serving guests in vintage naval-inspired uniforms and a custom designed chinaware collection by renowned Italian firm Richard Ginori.

The restaurant, open for lunch and dinner, serves Italian seafood and fish dishes including Maltagliati with red mullet ragout and Cerignola olives or grilled Maine lobster. Surrounded by vintage photos of celebrities at the seaside or aboard Riva yachts and overlooking the marina and Dubai skyline, it is the perfect venue for a timeless Italian dining experience.

The Members Lounge features include a sailboat-timber walkway, chrome 'guardrail' parapets, a raised platform design like the step in a boat, cream-leather seats reminiscent of Riva yachts and the crafted teak floorboards of a ship, making it the perfect spot to lounge while staying on terra firma.

Patrons can also enjoy their time in the club's library where they will find a range of books from classics to photo stories of the Bvlgari history.

## YACHT CLUB POOL AREA

With something for all the family, the Yacht Club pool, open from 9am to 7pm, is a destination in itself. With The Little Gems Kids' Club and kids' pool, families and friends alike will find this a peaceful escape just minutes from the city.

With cabanas and sun beds for rent and an extensive pool bar menu, this offers a destination within a destination, made for long days basking in the sun.



© Bvlgari Yacht Club Dubai





# SUPERYACHT SERVICES GUIDE

Looking for  
**RECOMMENDATIONS...**

## Recommended Services by Captains & Crew

Global coverage  
in print, digital  
& online



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has achieved recommended service

*'The Captain's Inside Guide'*

**NauticLED™**  
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UNDERWATER BRILLIANCE

Underwater Lights



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MARINE LIGHTING

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DISSALATORI - WATERMAKERS

Watermakers & Sewage Treatment Plants



**GIANNESCHI**  
pumps and blowers

Pumps and Blowers





# Suggested MARINA



## AL SEEF MARINA



© Al Seef Marina

### AL SEEF

Al Seef is a bustling destination, spread over 1.8km, and rooted in Dubai's culture and heritage, with a charming atmosphere that resonates throughout its distinct heritage and contemporary areas, creating the perfect blend between the past and today, set against the backdrop of the long loved creek.

The shopping, dining, entertainment and tourism destination includes heritage and contemporary areas that are designed to tell Dubai's story through architecture, enabling visitors to rediscover the heart of the city along its much-loved creek.

In addition to appealing to residents, Al Seef is set to elevate the experience for business and leisure travelers visiting Dubai Creek, with its close proximity to Dubai International Airport making accessible for short and long term visitors, as well as Dubai residents.

### ABOUT THE MARINA

Al Seef Marina is located within Al Seef near the Al Fahidi historical neighborhood in an area rich in historical sites, and is set to become a focal point for residents and visitors looking for a place to shop, dine and berth.

The marina has 68 berths capable of mooring yachts from 10 meters up to 50 meters. Visitors can enjoy four hours of free berthing. The hospitable and competent team will ensure your visit is easy and enjoyable.

As an annual berth holder, you will be provided with a privileged card which entitles you to enjoy preferential rates at various restaurants and bars in Al Seef, and more.

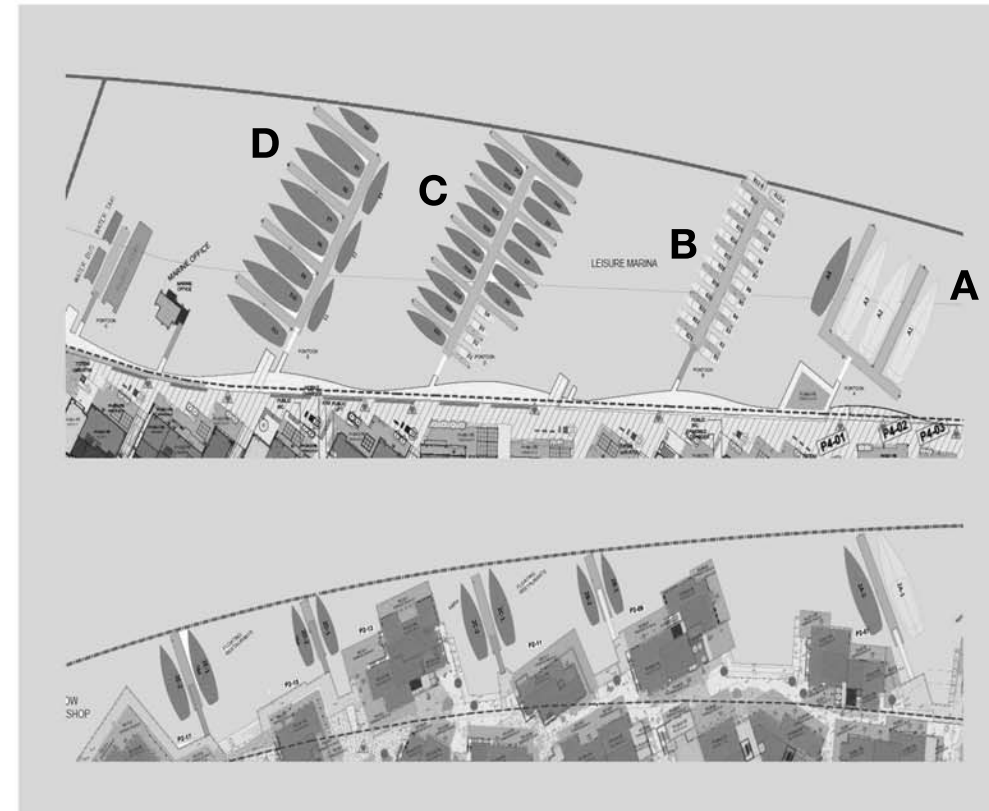
- 20% off in Kona Grill Al Seef
- 25% off in Bateaux Dubai Al Seef
- 25% off in Tour Dubai Al Seef
- 15% off in 961 LB Al Seef
- 15% off in Mamikonyan Restaurant Al Seef
- 20% off in Marquise Al Seef
- 20% off in The Big Blue Shop Al Seef
- 10% off in Watersports by First Yacht at La Mer
- 10% off in Riviera Boat



© Al Seef Marina



© Al Seef Marina



### AL SEEF MARINA

**Number berths and sizes**  
Phase 1: 59 berths from 10m up to 50m  
Phase 2: 10 berths from 20m up to 37m

**Lat/Long of entrance**  
25° 15' 34" N 55° 18' 37" E

### Facilities & Services

- Sailing permit arrangements
- Navigation warning updates
- 24/7 Dock assistance
- 24/7 Buggy transport
- 27/7 Security and CCTV
- Waste collection and disposal
- Used oil collection and disposal
- Black and Grey water pump out
- Individual dock box
- Ice delivery
- Recovery services
- Wireless internet
- Covered car park and Valet parking
- Mobile charge boxes
- ATM machines
- Hotels and Restaurants
- Event arena

### General Enquiry Contact

JLS Yachts  
Tel.: +971 (0)4 331 3555  
E-mail: info@jlsyachts.com

### HISTORY

Historically, the creek divided the city into two main sections – Deira and Bur Dubai. It was along the Bur Dubai creek area that members of the Bani Yas tribe first settled in the 19th century, establishing the Al Maktoum dynasty in the city.

In the early 20th century, the creek, though incapable then of supporting large scale transportation, served as a minor port for dhows coming from as far away as India or East Africa. Although it impeded the entry of ships due to current flow, the creek remained an important element in establishing the commercial position of Dubai, being the only port or harbour in the city.

Dubai's pearling industry, which formed the main sector of the city's economy, was based primarily on expeditions in the creek, prior to the invention of cultured pearls in the 1930s.



Dubai Creek 2007

Fishing, also an important industry at the time, was also based along the creek, whose warm and shallow waters supported a wide variety of marine life. Dhows used for purposes of fishing were also built on the foreshore of the creek.

The importance of the creek as a site of commercial activity was a justification to introduce improvements to allow larger vessels to transit, as well as to facilitate loading and unloading activities. This led, in 1955, to a plan to develop the creek, which involved dredging shallow areas, building of breakwaters, and developing its beach to become a quay suitable for loading and unloading of cargo.

The creek was first dredged in 1961 to permit 7-foot (2.1 m) draft vessels to cross through the creek at all times. The creek was dredged again in the 1960s and 1970s so that it could offer anchorage for local and coastal shipping of up to about 500 tons. The dredging opened up the creek to much more continuous traffic of merchandise, including the development of re-export, and gave Dubai an advantage over Sharjah, the other dominant trading centre in the region at the time.

Al Maktoum Bridge, the first bridge connecting Bur Dubai and Deira was constructed in 1963. Although the importance of the creek as a port has diminished with the development of the Jebel Ali Port, smaller facilities, such as Port Saeed, continue to exist along the creek, providing porting to traders from the region and the subcontinent.

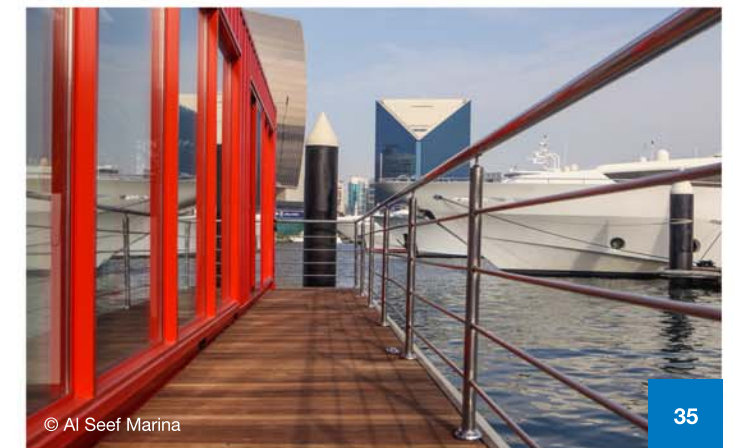
Including the most remarkable buildings alongside the Deira side of the Creek are the Deira Twin Towers, the old Dubai Creek Tower, Sheraton Dubai Creek, National Bank, and Chamber of Commerce. On the other side of Al Maktoum Bridge along Dubai Creek is Dubai Creek Park, one of the largest parks in Dubai.

The creek is also home to the Dubai Creek Golf & Yacht Club, comprising an 18-hole tournament golf course, clubhouses, residential development and the Park Hyatt hotel.

The creek's initial inlet into mainland Dubai is along the Deira Corniche and Al Ras areas of eastern Dubai and along the Al Shindagha area of western Dubai. It then progresses south-eastward through the mainland, passing through Port Saeed and Dubai Creek Park. The creek's natural ending is at the Ras Al Khor Wildlife Sanctuary, 14 kilometres (8.7 mi) from its origin at the Persian Gulf.

The traditional form of transport between the eastern and western sections of Dubai via the creek was through abras, which continue to operate in Dubai. In addition, the eastern and western sections are linked via four bridges (Al Maktoum Bridge, Al Garhoud Bridge, Business Bay Crossing, and Floating Bridge) and one tunnel (Al Shindagha Tunnel).

Dubai Creek is one of the emirate's most picturesque locales that particularly stick out for its traditional aura and charm. Despite the record-breaking landmarks comprising high-rise buildings and entertainment venues that dot across the city, this natural seawater creek stands as the real identity of Dubai and is a living illustration of the country's long-standing trading tradition.



© Al Seef Marina



# Suggested MARINA



© P&O Marinas - Mina Rashid Marina

## MINA RASHID MARINA

Welcome to Mina Rashid Marina, a landmark new leisure and lifestyle destination serving yachts, superyachts and cruise ships in Mina Rashid, Dubai.

Located in the historic heart of Dubai at the mouth of the Creek, Mina Rashid is the port where the city grew to become the "City of Merchants".

The new marina is a place where history meets the future, where a commercial port now includes a waterfront destination for people, tourists, yachts and superyachts owners, captains and crews, watersport and sailing enthusiasts.

Mina Rashid Marina spans 13 square kilometres and will be developed in phases, with a variety of attractions including an integrated entertainment city.

The first phase launched in 2017 features 500 berths and further phases, once completed, will be able to accommodate thousands of yachts.

Facing the marina there is Marina Cube, a complex of restaurants and ship chandeliers created from the renovation of real containers.

Taking centre stage is the magnificent Queen Elizabeth 2 (QE2), one of the last great Transatlantic liners, now residing permanently in Mina Rashid Marina, featuring a 13 deck floating hotel, complete with dining, entertainment and event destination attractions.

Designed, developed and operated by P&O Marinas, our long term vision is to convert Mina Rashid into a premier destination for yachts and superyachts so it becomes the biggest yachting hub in the Middle East, hosting thousands of pleasure craft, from across the Middle East and worldwide.

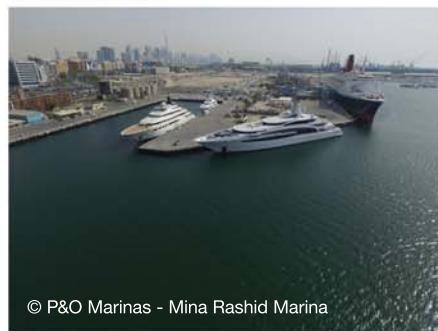
## MARINA DETAILS

Mina Rashid Marina provides wet berths for approximately 500 boats including motor and sailing yachts between 10 to 80 metres in length, and 200 dry berths.

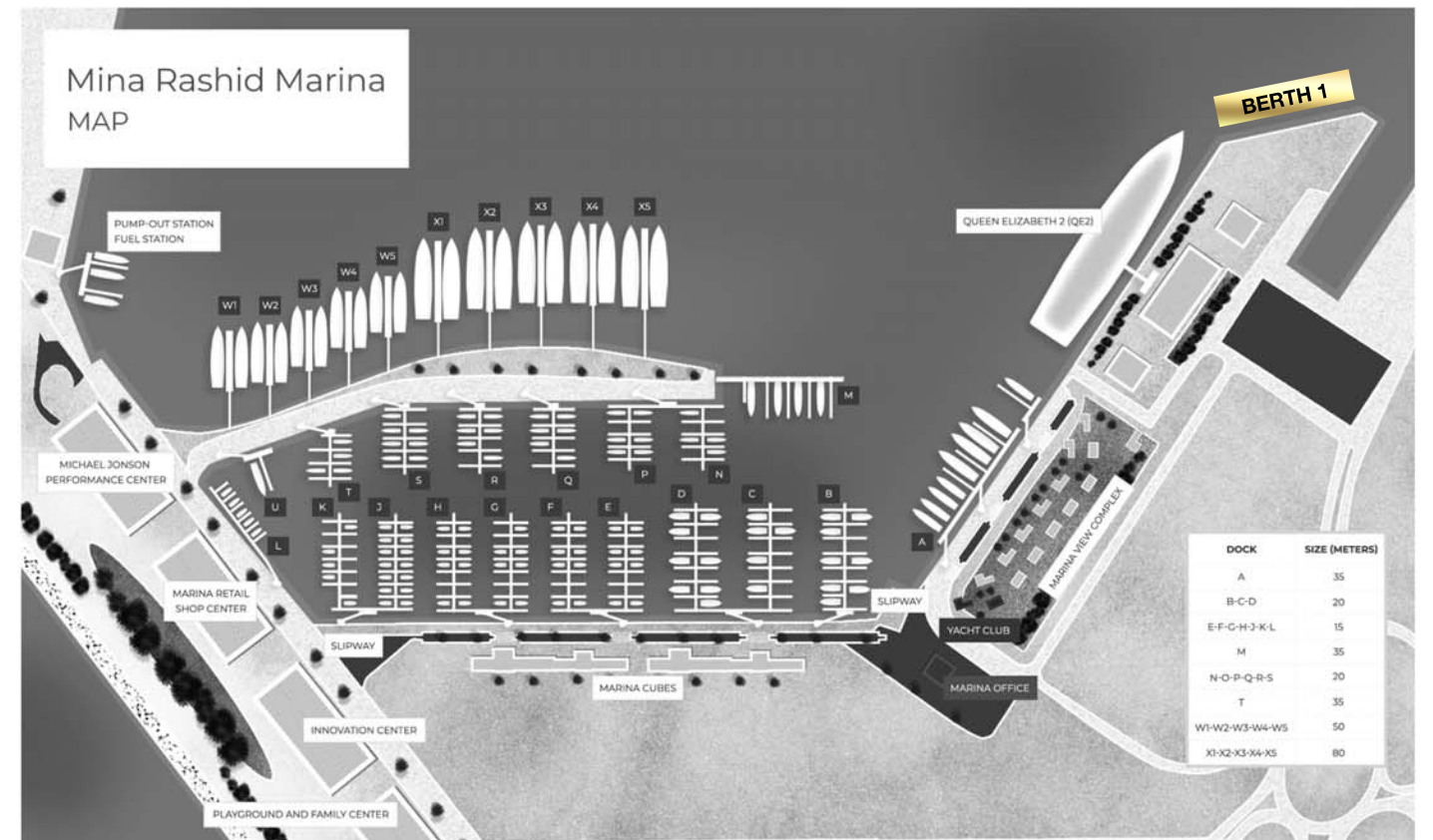
In addition, we offer 810 meters of quay wall along the coastal berth facing the QE2, where we can accommodate superyachts in transit in Dubai.



© P&O Marinas - Mina Rashid Marina



© P&O Marinas - Mina Rashid Marina



## MINA RASHID MARINA

### Number berths and sizes

500 berths starting from 10m to 80m  
Superyachts: 810m

### Facilities

- Single and three-phase electricity is available at different power supplies: 16A, 32A, 45A, 63A, 100A, 125A and 400A (A = Amperes) and 230 V & 380 V (V = Volts).
- Fresh water available at each berth
- A dedicated sewer facility is provided at docks for black and grey water disposal.
- Free Wi-Fi network coverage for the Marina users.
- A dedicated fuel station (petrol and diesel) at 2 docks with 24/7 service throughout the season.
- Special area dedicated for our berth users to park their cars for easy access to the berth sides.
- Shower and toilet facilities are available within close proximity to berths, at each gangway
- 24/7 CCTV & Security
- 24/7 yacht assistance, chandlery and availability of dry storing
- The marina hosts the MARINA CUBECOMPLEX, a complex of restaurants, cafes, retails including fishing equipment, supermarket, marina boutique, laundry and yacht consultancy office, created from the renovation of real containers

VHF Channels: 68 (local), 16 (International)

### General Enquiry Contact

JLS Yachts  
Tel.: +971 (0)4 331 3555  
E-mail: info@jlsyachts.com  
Web.: www.jlsyachts.com



© P&O Marinas - Mina Rashid Marina



© P&O Marinas - Mina Rashid Marina



# Suggested MARINA



# Dubai Harbour Marina



Berthing at Dubai Harbour offers marina guests and crew a full home-port solution in one of the world's most spectacular cruising grounds. With 1,100 berths spread across three main areas – Harbour Marina, Bay Marina, and Palm View Marina - the marina is the biggest in the Middle East with the capacity to host yachts up to 160m in length. It will include a world-class Harbour Master Building, crew facility buildings, 2 fueling stations, pump-out services, storage facilities, helipads, and an exclusive yacht club for unparalleled services for yacht owners and their guests.

The Harbour Master Building is an architectural masterpiece specifically designed to sit at the heart of the destination and create a yachting community. The marina is being developed across two distinct phases: the first phase will include 780 berths to be completed by Q2 2020, with the second phase to follow on completion.

## HARBOUR MARINA

Located at the western side of Dubai Harbour, Harbour Marina will feature the Harbour Master building as well as a promenade with a curated mix of restaurants, cafes and retail offerings. It will host 560+ wet berths for yachts up to 35m with amenities including buggy service, CCTV security gates and access to marine storage facility to name a few.

### LOCATION

- At the western side of Dubai Harbour
- Calm waters, protected from the weather all year round
- Views of Dubai Harbour Western Promenade, Bluewaters, Lighthouse, Dubai Marina high rises, Skydive Dubai, sunsets
- Selection of yachts can be moored stern-to along Promenade

### MARINA DETAILS

- 560+ wet berths for yachts up to 35m in LOA in Phase 1
- 150 stern to berths along the promenade of Dubai Harbour for those who want to be seen
- 410 finger berths for those who seek more privacy
- A central pier measuring 200m for parking your vehicle close to your berth, for marina users only
- Power for yachts up to 250 Amps, connection provided for each berth
- Potable water at each berth
- 300+ wet berths for yachts up to 30m in LOA in Phase 2
- Wi-Fi connectivity throughout the marina
- Buggy service to berth
- Communal garbage sorting facility, aimed to be recycling-focused
- Black and grey water service at berth
- CCTV & security gates for accessing the marina, dedicated marina passes will be given for accessing gates
- Fuel station for vessels up to 35m in LOA
- Access to marine storage facility located on the southern side of Dubai Harbour
- Access to slipway located on the southern side of Dubai Harbour

### HARBOUR MASTER BUILDING ACCESS WHICH WILL HOUSE

- Dubai Harbour marina main reception and Harbour Master's office
- Several yacht-related companies
- Yacht chandlery shop
- Restaurant overlooking the marina
- Shower and changing facilities

## PALM VIEW MARINA

Located at the Northern part of Dubai Harbour, this marina hosts 37 berths for yachts up to 50m. With the delightful social surrounding of the nearby high-rise residences, hotels and sandy beaches, Palm View Marina will cater to the spirit of the community.

### LOCATION

- At the Northern part of Dubai Harbour
- Views of Palm Jumeirah, Dubai Harbour Highrise, Northern Dubai Harbour Promenade
- Dockage assistance and Captain service
- Yachts berthed stern-to along promenade – social setting

### MARINA DETAILS

- 37 Berths up to 50m in LOA
- Power up to 400amps
- CCTV and security gates controlling the access to the marina, dedicated marina cards will be given for accessing the marina
- Black and grey water service at berth
- Wi-Fi connectivity throughout the marina, and fiber optic cable connections at each pedestal (for the superyachts)
- Communal garbage sorting facility, aimed to be recycling-focused
- Access to marine storage facility located on the southern side of Dubai Harbour
- Access to slipway located on the southern side of Dubai Harbour
- A dedicated satellite marina office
- Fuel station located in this marina for yachts up to 160m in LOA

Delivery date: Q2 2020  
Berth bookings go-to-market date: September 2019



## BAY MARINA

Located at the eastern side of Dubai Harbour, this marina boasts Dubai's first superyacht-dedicated area with 180+ exclusive berths for yachts up to 160 metres. With a helipad at the heart of all berths, a crew club with a dedicated marina office and the yacht club nearby, Bay Marina will cater for the largest yachts.

### LOCATION

- At the eastern side of Dubai Harbour
- Views of Dubai Harbour Eastern Promenade, Dubai Marina Highrise, Dubai Harbour Highrise, Central trunk of the Palm Jumeirah & Mina Seyahi Beachfront
- Well sheltered from the weather

### MARINA DETAILS

- 180+ wet berths for yachts up to 160m in length. There will be 45+ wet berths for yachts over 50m in LOA; 8 wet berths over 100m in LOA
- Enough power to supply vessels up to 1,600 Amps
- Central pier of 800m+ in length for marina users car parking.
- CCTV and security gates controlling the access to the marina, dedicated marina cards will be given for accessing the marina
- Black and grey water service at berth
- Wi-Fi connectivity throughout the marina, and fiber optic cable connections at each pedestal (for the superyachts)
- Communal garbage sorting facility, aimed to be recycling-focused
- Access to marine storage facility located on the southern side of Dubai Harbour
- Access to slipway located on the southern side of Dubai Harbour

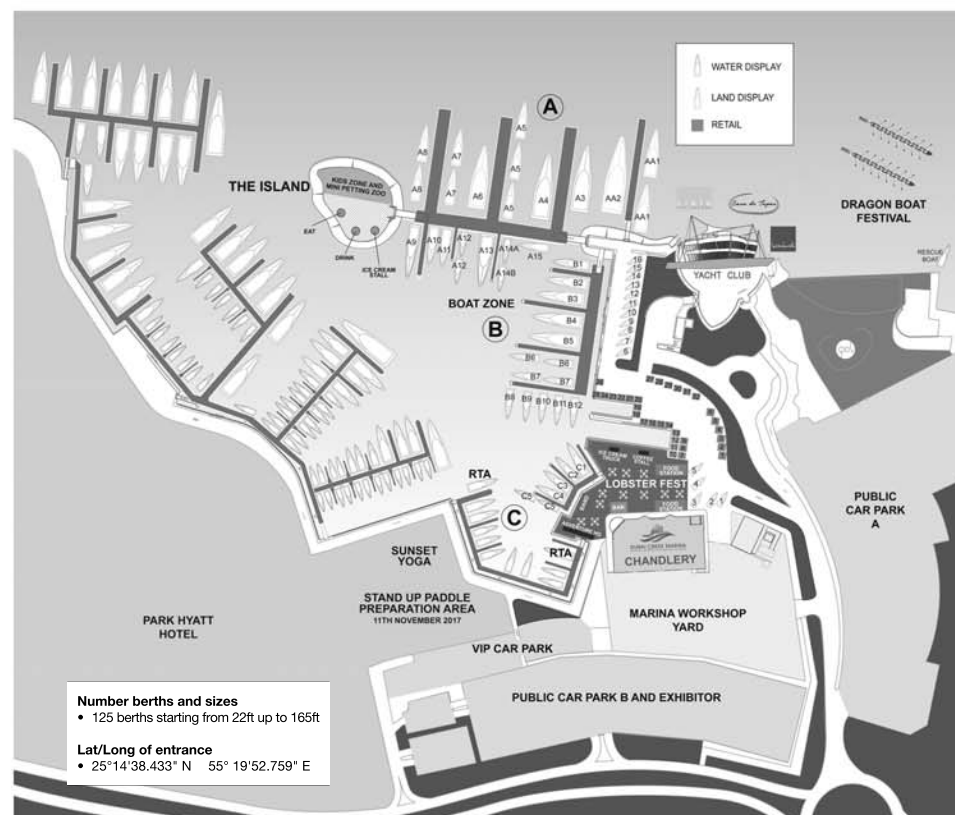
### CREW FACILITY

- Crew gym
- Crew bar/hideout
- Crew-lounge
- A dedicated marina office, supervised by the Harbour Master's office for administrative purposes at site to include shower and changing facilities

### HELIPAD

- Helipad lobby and reception
- 2 landing platforms "drop-off or pick-up and go" (not for long-term landing purposes)
- Located at the heart of the superyacht berths
- A stone's throw away from the prestigious Yacht Club

© Dubai Creek Golf & Yacht Club



## DUBAI CREEK MARINA

### Facilities & Services

- Family membership for 2 adults and 2 kids under 18 years
- Free access to club amenities including gym and pool
- 25% discount in all restaurants at Dubai Creek Golf & Yacht Club
- 25% Discount in workshop on labor, lifting charges and special discount on parts
- 10% discount in Chandlery and Golf Pro shop purchases
- Waste & used oil disposal, black/grey water pump out facility
- Preferred green fees on the championship course and golf lesson
- Dockage assistance and Captain service
- Complimentary wash down service for boats up to 40ft.
- Buggy services and free Ice
- Fuel dock station
- Standby emergency repair & lifting service
- 24/7 Security
- Reserved car parking

### Power/Water/Internet

- Included FOC

### General Enquiry Contact

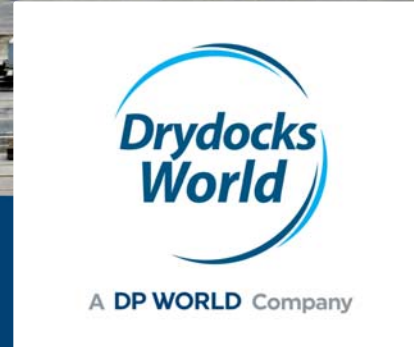
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# Superyacht

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## DRYDOCKS WORLD YACHT REPAIR & SERVICE

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### PRODUCT PROFILE

- Refurbish
- Upgrade
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- Interiors
- Emergency Response

### CAPABILITY

- Capability:
- Experienced Project Management Team
  - Design & Engineering
  - Production capabilities including Mechanical, Steel, Piping, Electrical, Surface Treatment & Carpentry/Outfitting
  - Warehousing & Storage capability
  - Procurement & Materials Handling

## SERVICES AND FACILITIES AT MULTIPLE LOCATIONS

- Docking Capacity
- 1 floating dock 205m x 34m
- 2 sychrolifts up to 2,400T lifting capacity, 102m yacht/ boat
- 2 shiplifts up to 6,000T capacity
- Sealift capable of lifting 50ft yachts/boats up to 50T
- 700T boat hoist
- 93 dry berths up to 130m yacht/ boat
- More than 6km wet berths
- All General services like Shore power, cooling water, fresh water, ballast water, compressed air, sewage discharge are available at all facilities
- Complete yacht encapsulation meeting standards of yacht coating
- Highly skilled in-house FRP team specialized in painting, outfitting, repairs, and overhauling.
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# Dubai as an international yachting destination?

- A UNIQUE PERSPECTIVE

**IWC** INTERNATIONAL WATERFRONT CONSULTANTS



International Waterfront Consultants |IWC's Managing Director, Paul Lane, arrived on the shores of Dubai almost 20 years ago. Since then, much has changed. The size and scale of the Emirates development now forms part of international folklore, and yet the Emirates and especially Dubai, have clearly more to come; particularly in the yachting segment. Lane – a former super-yacht Captain – holds Dubai's leisure marine opportunities in high regard; especially the potential to grow its leisure-based nautical tourism opportunities to the international market.

“Cruise ships grab the headlines, but the world has seen a huge increase in nautical tourism, rather than maritime tourism, over the last three decades. However, the steadfast markets and regions retain the lion's share. In 2014, the Mediterranean was responsible for 70% of the worlds charter market, and new developments in the Eastern Mediterranean are likely to reinforce this position,” says Lane.

And herein is where IWC see the opportunity lying. “Dubai and the Emirates as a whole have made huge investment in marina infrastructure over the years. The amount of marina berths in the UAE has tripled over the past two decades, and we see an increasing number of super- and mega-yachts in the waters of the Emirates. However, most of these vessels are homeported either locally or regionally. The number of visiting foreign flagged yachts remains very low and currently shows no significant signs of growth. Greater access to transient berthing is clearly required – just ask Captain Steve Corbett from JLS Yachts.”

“There are clearly many factors affecting Dubai's image as an international yachting destination. Not all can be addressed directly by the Emirates themselves but many factors can be.” Lane should know having served as General Manager for Yas Marina & Yacht Club overseeing the construction and subsequent management of the facility from its inauguration in 2008 until 2011. “The business model for marina development and operation has to evolve. It is currently somewhat trapped in the outdated and antiquated owner-developed, owner-provided annual rental model. This mindset is driving all of the marinas to be basically ‘the same.’ Long-term berth ownership is a must and an easy way to accelerate the promotion of Dubai, not just as a destination for the international market, but as a regional base for exploration. That exploration will grow further if the UAE ensign can become a flag of convenience to many international yacht owners. Likewise, the number of foreign flagged vessels that base themselves for extended periods in the UAE's waters would further increase if the opportunity for chartering was provided. The parallels with the UAE's world-leading residential and hospitality markets are obvious.”

Lane continues, “The Great Southern Route hasn't developed as many thought it would. Southeast Asia is clearly benefiting from it but charting course to the far side of the world is predominantly east-to-west or around South Africa. The Pacific is clearly winning over the Indian Ocean. Closer alliances to neighbouring countries, and dare it be said – GCC-wide cruising permits – would provide a huge shot of adrenaline to the industry. Admittedly, the latter is clearly a long way off, but the Middle East is a part of the world that can affect change quickly and simply, so it stands to reason that Dubai could lead the way.

The much-hyped Red Sea projects are clearly huge for nautical tourism in the Region. If only a small percentage of the yachts in the Mediterranean are convinced to make the trip through the Suez Canal to the Red Sea, then figuratively speaking, they are halfway to Dubai. Oman's Mina Qaboos development will likely form a gateway for the Arabian Sea and the Gulf for the larger yachts and heavy lift float on-float off ships stand ready to ease the burden of the journey for smaller vessels. Markets such as India, Sri Lanka, Maldives, etc are finally making steps forward that will also reinforce their yachting markets in general. New marinas also need to put much stronger focus on the needs of larger yachts. A majority of the marinas we see emerging still miss out on the opportunity of being best-in-class.”

Lane is clearly an optimist and believes strongly in the potential opportunity but is cautious. “Nautical tourism should be thought of as the icing on the cake, for it to flourish it requires a strong domestic market and core industry services.

## UAE VISITING YACHTS (FOREIGN FLAG) SUMMARY



Service providers to the yachting industry depend on the homeport vessels to maintain their ability to react when visiting vessels arrive. Dubai and the Emirates have strong shipyards that are constantly improving their ability to service the luxury yacht segment. Agents such as JLS Yachts lead the way in concierge and convenience. Although 2018 has seen tough times for the domestic market, 2019 is likely to be tougher still. Now is the time to review the significant base that has been built and move forward in the most effective and efficient way possible. Too much overselling may well be problematic in an industry that is small, educated and well connected. Over hyping is likely to be counterproductive, there is enough for now and there is clearly more to come”. Many may nod and recall the inaugural Formula 1 Etihad Airways Abu Dhabi Grand Prix and all that was achieved by Lane and his team in those early days at Yas Marina – a legacy that has already lived on for almost a decade.



Mr. Paul Lane brings over 28 years of experience serving the leisure marine, maritime and waterfront development industry regional and internationally at all business levels. Mr. Lane is a proven marina professional with an established international track record able to undertake and complete all design and construction management roles from concept and feasibility (financial and technical), through design, tender, engineering, construction and operations.

Mr Lane can be reached at [plane@iwcllc.com](mailto:plane@iwcllc.com).

International Waterfront Consultants | IWC is a boutique consultancy firm serving the marina, waterfront development and coastal infrastructure sectors from its offices in the United Arab Emirates and the United States. The firm's comprehensive services span business advisory, planning, engineering design and management consultancy.

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